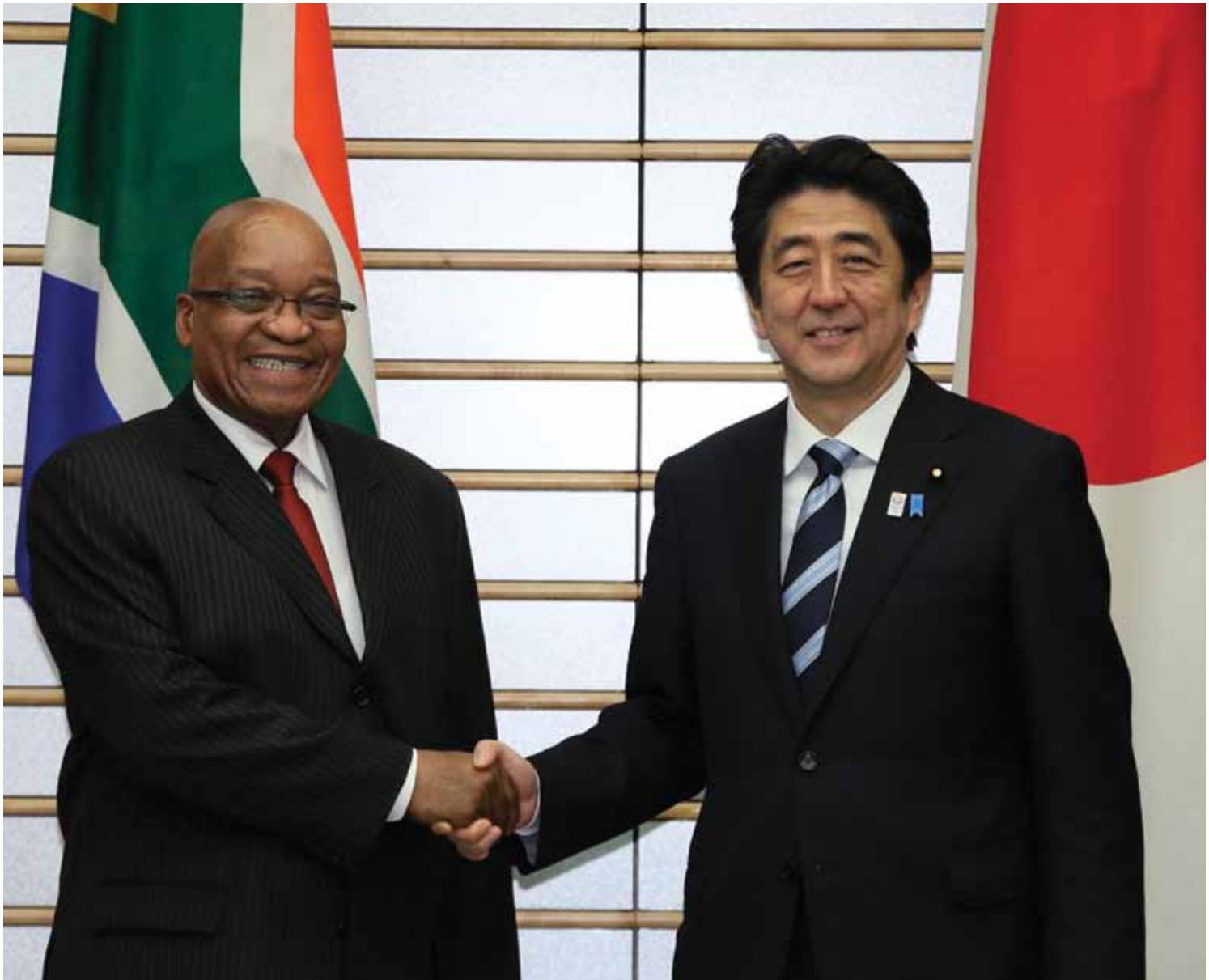


JAPAN

20 YEARS OF PARTNERSHIP WITH
THE RAINBOW NATION



2014



Message from the Ambassador of Japan

It gives me great pleasure to present to you in this prospectus the evidence of how the relationship between the Republic of South Africa and Japan has grown since diplomatic ties were established in 1992. Japan and South Africa have a longstanding relationship spanning over 100 years, since the first Honorary Japanese Consul was appointed in Cape Town in 1910. This prospectus aims to give an overview of the journey Japan has taken alongside South Africa up to the year 2014, which is significant as it marks the 20 year anniversary of South Africa's Democracy.

Japan has always endeavoured to maintain a close association with the people of South Africa. As you will see in this prospectus, the Government of Japan, Japanese companies and NGOs have worked hard to contribute to the reconstruction and development of this country in a wide range of areas. These include, among others, the building of schools across the country, human resource development, people-to-people cultural exchange, job creation and skills development, improvement of living standards, and infrastructure development.

I affirm that Japan will continue to be a strong and reliable partner to South Africa to help it advance as a country. The Government and people of Japan are determined to walk the "long way toward freedom and a better world" together with South Africa, taking inspiration from the vision and achievements of late former President Nelson Mandela. I look forward to further strengthening the relations between our two countries.

吉澤 裕

Yutaka Yoshizawa
Ambassador of Japan



Message from the Chairman of the Japanese Chamber of Commerce and Industry (CCIJ)

It's an honour for CCIJ to publish this prospectus, which introduces and describes how Japanese companies are contributing to the advancement of the Republic of South Africa.

Japanese companies are actively engaging in various types of business in South Africa. We have been showing our commitment to the development of South Africa by creating job opportunities for local communities, training and transferring skills, and building infrastructure. We are here to dedicate our efforts to supporting South Africa in its quest to building a strong economic foundation. Currently, many Japanese companies are facing various challenges such as labour instability, and we are also struggling to improve productivity. I believe that raising the next generation of capable people is essential for economic growth. Japan is a country with very limited natural resources, but we have overcome many of our challenges and obstacles by dedicating ourselves to developing our skills and knowledge.

One of the Japanese business principles is called "Kaizen", which means "continuous improvement". Japanese business pioneers emphasised the importance of repeating basic tasks and continually making improvements in order to build more efficient and productive factory production lines. Their tireless efforts enabled Japan to manufacture high quality, but affordable products. Thereafter, they taught this principle to people all around Asia. In addition, the wisdom and ingenuity that they cultivated spread across other regions. It was this work ethic that ignited miraculous economic growth in Asia, and I now wish the same for Africa.

I am confident that Japan will be the ideal partner to support South Africa's economic growth. I am certain that we can overcome current challenges by working together, because I believe in the potential of the South African people and South Africa's perseverance as a nation. I believe that hand-in-hand cooperation between public and private sectors will offer a new avenue leading to a prosperous and more equitable economy and society.

Nkosi Sikelel' iAfrika.

赤松 知互

Tomoyuki Akamatsu
Chairman of the Japanese Chamber of Commerce and Industry

Message from Mr Fumio Kishida, Minister for Foreign Affairs, Japan

Ever since 1993, Japan has been hosting the Tokyo International Conference on African Development (TICAD) once in five years, inviting Heads of State and Government from African countries. In June 2013, Japan hosted TICAD V with the participation of some forty African leaders, including H.E. Mr. Jacob Zuma, President of South Africa. At TICAD V, Japan promised to support African development through public and private means of 32 billion USD in the next five years in areas such as private sector development, infrastructure, human resource development, climate change, basic human needs and peace and stability. The Government of Japan will firmly fulfil its promise. Japan, together with African countries, would like to realize an “inclusive human centred society” as advocated by the late former President Nelson Mandela.

Africa is now attracting global attention with its potential in natural resources and economic growth. In January 2014, Prime Minister Shinzo Abe visited Cote d’Ivoire, Mozambique and Ethiopia together with eminent Japanese business leaders and saw with his very own eyes the potential of economic development that this continent possesses. Japan’s assistance and Japanese firm’s organisational culture place value on human resources as well as creativity and ingenuity of each individual in a “bottom-up” approach. We are convinced that choosing Japan and Japanese companies as partners that value the above will be beneficial in bringing about a brilliant future for Africa.

South Africa is one of the key countries in Africa for Japan. Japan and South Africa enjoys a relationship



of a “Strategic Cooperation Partnership”. Under this partnership, there have been a number of high level exchanges in various areas between the two countries. Japanese companies have also been very active in the South African economic scene. About 115 Japanese companies are creating some 150,000 jobs in such areas as mining, manufacturing and infrastructure development. They are also instrumental in technology and skill transfer and human resource development.

This “Prospectus” outlines the contribution of Japanese companies to South Africa in job creation, skills transfer, science and technology transfer, human resource development and in other areas such as corporate social responsibility (CSR) activities. It also introduces activities of Japanese Government for promoting trade, investment and economic development in South Africa.

I sincerely hope that this “Prospectus” will contribute to deepening the understanding of activities of Japanese companies and Japanese Government in South Africa and thus further enhancing the relationship between the two countries.

岸田文雄

Minister for Foreign Affairs
Fumio Kishida



Prime Minister Abe observing a minute of silence in respect of the late former President of South Africa prior to his African Policy Speech delivered in Addis Ababa, January 2014



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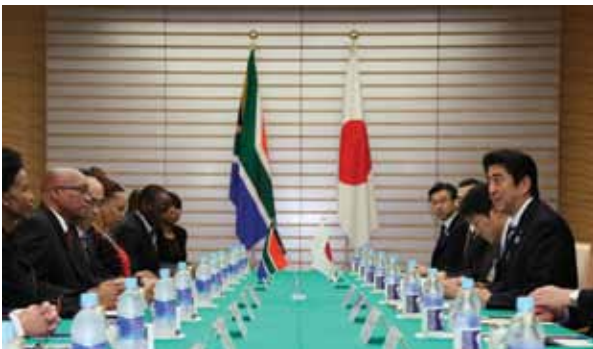
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Japan – South Africa Strategic Cooperative Partnership

President Zuma’s Visit to Japan

At the invitation of Prime Minister Shinzo Abe and the Government of Japan, president Jacob Zuma visited Japan from 3rd to 5th June 2013. Following participation in the Fifth Tokyo International Conference on African Development (TICAD V), President Zuma held talks with Prime Minister Abe. During the bilateral talks, President Zuma extended his congratulations on the successful conclusion of TICAD V, and welcomed Japan’s contribution to African development over the past 20 years. The two leaders reaffirmed that they considered each other an important partner in bilateral, as well as multilateral contexts, and renewed each other’s commitment to deepen the strategic cooperative partnership that exists between the two countries.



Prime Minister Shinzo Abe hosted dinner at his private residence in honour of President Jacob Zuma during his visit to Japan in June 2013.

The two leaders shared the view that economic relations had always been the core of bilateral relations between Japan and South Africa, and shared an intention to deepen, strengthen and diversify the relationship, especially in the areas of trade and investment, infrastructure development, science and technology, agriculture and skills development. Both leaders further reaffirmed their support for joint efforts on current global challenges, such as the UN Security Council Reform’s post-2015 Development Agenda, non-proliferation and disarmament, climate change and peace and stability in Africa.

President Zuma also welcomed the Japan Bank for International Cooperation’s (JBIC) \$100 million (R1 billion) credit line extended to the Development Bank of Southern Africa for the purpose of funding development projects both in Southern Africa and, more specifically, in South Africa. JBIC has financed more than \$1.2 billion (R12 billion) in South Africa since 2007 and this amount is likely to increase in the future.

Both President Zuma and Prime Minister Abe welcomed the convening of “The Japan-Africa

Ministerial Meeting for Resources Development” that took place in May 2013, and stated that they believe that the meeting will prove to be highly beneficial, not only for both Japan and South Africa, but also for the whole African continent. Diversification of trade between Japan and South Africa was also discussed, with both leaders welcoming the relevant departments of trade and industries’ joint study results in the automotive, mineral beneficiation and agro-processing sectors, and how this could assist in the increasing and diversification of trade between the two countries.

The two leaders recalled that Japan and South Africa had more than 100 years of official relations between them, and that these relations were upgraded to full diplomatic ties in 1992 following the release of Mr Nelson Mandela. The two countries have also shown solidarity and support for each other at difficult times, such as during the freedom struggle in South Africa, and in the aftermath of the Great East Japan Earthquake in March 2011. In this connection Prime Minister Abe reiterated his sincere gratitude for the dispatch of Rescue South Africa to the affected areas immediately after the earthquake.

Tokyo International Conference on African Development V

In 1993, Japan launched the Tokyo International Conference on African Development (TICAD) to promote high-level policy dialogues between African leaders and development partners on issues facing Africa, such as economic development, poverty and conflict. TICAD, co-organised with the UN [Office of the Special Advisor on Africa (OSSA) and UNDP], the African Union Commission and the World Bank, has since evolved into a major global framework to facilitate



Delegates from 51 African countries, including South African President Jacob Zuma, attended TICAD V in June 2013.



Embassy of Japan in South Africa

the implementation of measures for promoting African development under the dual principles of African "ownership" and international "partnership". Since its inception, Japan has hosted the summit-level conference every five years.

The fifth conference (TICAD V) was held in Yokohama, Japan, from 1st to 3rd June 2013. Representatives from 51 African countries, including South African President Jacob Zuma, attended, as well as over 4,500 delegates who actively participated in the conference. Under the basic concept of "Hand in Hand with a More Dynamic Africa", active discussions took place on the direction of African development in line with the core themes of TICAD V, namely "Robust and Sustainable Economy", "Inclusive and Resilient Society" and "Peace and Stability". Reflecting the importance of growth led by the private sector, a "Dialogue with the Private Sector" session for direct engagement between African leaders and representatives of the Japanese private sector was

held for the first time at a TICAD plenary session.

During the meeting, Prime Minister Abe announced Japan's basic policy on assistance to Africa, along with an assistance package, comprising: up to approximately 3.2 trillion yen (R320 billion) in public-private initiatives, including approximately 1.4 trillion yen (R140 billion) in Official Development Assistance (ODA); capacity building for business and industry, including the "African Business Education Initiative for the Youth" (ABE Initiative); and development and humanitarian assistance to the Sahel region.

Many participants expressed that Japan's assistance addressed the current needs of Africa, and commended the country for its infrastructure development and initiatives for improving the business environment, such as through the training of human resources, as well as its support in the areas of health, education and agriculture to contribute to promoting human security.



President Zuma speaking at TICAD V.



President Zuma greets the Emperor of Japan.



Embassy of Japan in South Africa



The first diplomatic event Nelson Mandela attended after his release from prison was at the Japanese Embassy in February 1990

Japan – South Africa Partnership Forum

Japan and South Africa interact through various bilateral and multilateral forums. The Japan-South Africa Partnership Forum has been held regularly at ministerial level since it was launched in 1999. The forum was agreed upon as a bilateral framework for policy dialogue and cooperation when (then) Deputy President Thabo Mbeki visited Japan in April 1998, with a common recognition that the two countries should closely cooperate towards the resolution of global challenges.

The 12th meeting of the forum was held in March 2013 in South Africa between Senior Vice-Minister for Foreign Affairs, Mr Masaji Matsuyama, and Deputy Minister of Department of International Relations and Cooperation, Mr Ebrahim Ismail Ebrahim. The forum meeting was an important milestone in the evolution of the bilateral relationship between the two countries, and provided an opportunity for exchanging views on bilateral and multilateral issues of mutual interest.

Under the framework of the Partnership Forum, some working committees on specific topics were established. The Joint Trade Committee is a policy dialogue session between the Department of Trade and Industry of South Africa and the Ministry of Economy, Trade and Industry of Japan, which was established in 2004 by ministerial agreement. The Science and Technology Committee was established under the framework of the Science and Technology Cooperation Agreement of 2003 as a policy dialogue between the Department of Science and Technology and Japan's Ministry of Education, Culture, Sports, Science and Technology. The Economic Cooperation

Policy Committee is a policy dialogue between the National Treasury and the Ministry of Foreign Affairs to discuss economic cooperation projects and frameworks. In addition, the Minister of Mineral Resources of South Africa and the Minister of Economy, Trade and Industry agreed to establish a working group to enhance cooperation in the mining sector. These sub-committees provide valuable inputs, based on discussions in each committee, to the Partnership Forum overseeing comprehensive bilateral relations.

South Africa-Japan Business Forum

In addition to the above mentioned Government level forum, there exists a dialogue framework between business industries in South Africa and Japan. The South Africa-Japan Business Forum was established in 2001 thanks to the initiative of Business Leadership South Africa (BLSA), Keidanren (Japan Business Federation) and the Japanese Chamber of Commerce and Industry in South Africa (CCIJ). The purpose of the Business Forum is to enhance cooperation between business communities to encourage further activities and deepen mutual understanding in both countries.

The Business Forum is held every other year in either South Africa or Japan. The 6th Business Forum was held in South Africa in mid-November 2011, and the 7th Business Forum was held in Tokyo on 3rd June 2013, at the time of the President's visit to Japan in cooperation with Business Unity South Africa (BUSA), the Black Business Council (BBC), BLSA, Keidanren and CCIJ.



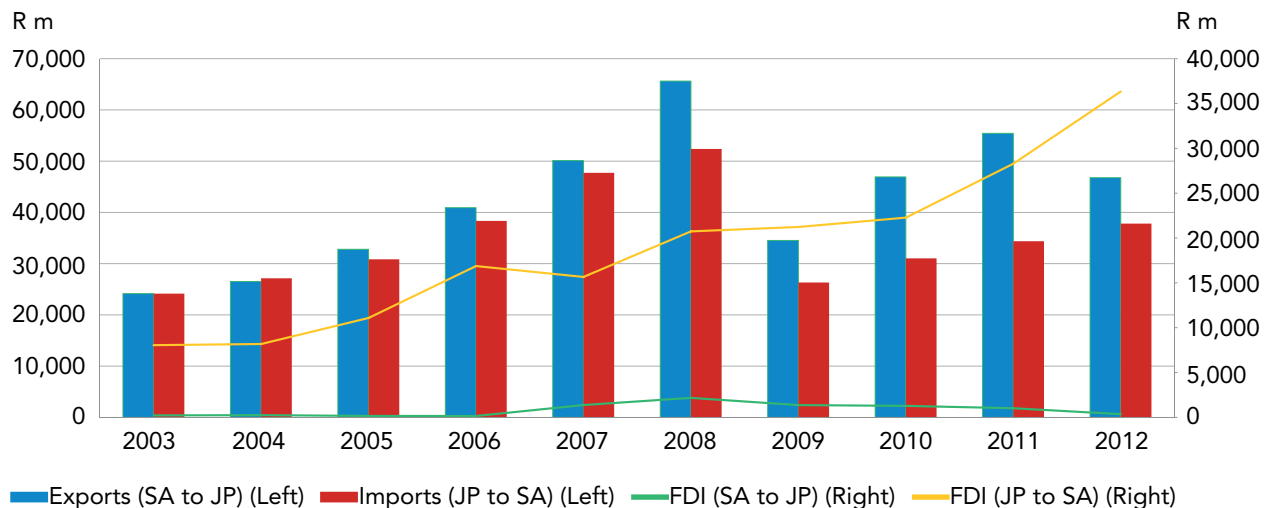
Trade and Investment Relations

Japan was the third largest export destination and the fifth largest import source for South Africa in 2012. Major export items from South Africa to Japan in 2012 included platinum (47%), iron ore (15%), ferro-alloys (6%), and passenger cars (6%); while major import items from Japan included original equipment components (34%), passenger cars (12%), earth-moving machinery (5%), and goods' transport vehicles (5%). The trade volume between South Africa and Japan has been

steadily increasing in both directions.

Foreign direct investment (FDI) from Japan into South Africa has been increasing over the last ten years. The composition of Japan's FDI is diversified across a range of different industries, including automotive, auto parts, electronics, factory and office machinery, mining, chemicals, renewable energy, medical, IT, logistics, agriculture and consumption goods. As the statistics show, Japanese companies see increasing market

South Africa - Japan Trade & Investment 2003 - 2012



opportunities in South Africa, while considering this country strategically important as the gateway into the Sub-Saharan African market.

The number of Japanese companies operating in South Africa has increased rapidly from 72 in 2006 to 115 in 2012, while there are 11 South African companies active in Japan. Japanese companies have been contributing to job creation in South Africa by employing approximately 150,000 people.

There were 1,514 Japanese citizens living in South Africa in 2012 according to statistics from the Ministry of Foreign Affairs, Japan (MOFA, 2013), while there are over 540 South Africans living in Japan, according to the Ministry of Justice, Japan.

One of the characteristics of Japanese investment is its long term engagement with local partners, local employees and the host country government. The philosophy of long term engagement reflects our confidence in building mutually beneficial relationships among the various partners. In particular, the commitment to human resources development underpins our continuous effort to improve productivity and efficiency.

This enables the long term sustainable growth of these Japanese companies while simultaneously furthering this country's economy. As showed in this prospectus, many Japanese companies are also actively engaging in social and community development across South Africa.

Japan is renowned for its high level of technology in various areas such as safety and energy efficiency, among others. For example, at the time of the Great East Japan Earthquake on 11th March 2011, the safety technology of high speed trains (Shinkansen) saved the life of passengers leading to zero casualties or injuries due to rail accidents. In fact, Japanese Shinkansen technology has the honorable record of not a single fatality in the 45 years since the start of operations in 1964.

In the area of energy efficiency, the primary energy use per real GDP in Japan has improved by 40% in the last 40 years since 1973, thanks to intensive research and development efforts. As a result, according to IEA statistics, Japan is proudly the most energy efficient country in the world in terms of the primary energy use per GDP.



Grant Assistance for Grass-roots Human Security Projects

The Grant Assistance for Grass-roots Human Security Projects (GGP) was first introduced as a small scale grant assistance programme in 1989, and then later in South Africa in 1990. The aim of GGP is to assist non-profit organisations (NPOs), including local non-governmental organisations (NGOs), educational institutions, health institutions, and local governments by supporting relatively small development projects which have a direct and immediate impact on the wellbeing of disadvantaged communities at a grass-roots level. This scheme offers project-tied and once-off financial assistance, and runs on a one-year cycle.



Target Area

The GGP mainly targets areas that aim to improve basic human needs (BHN), such as projects that are highly beneficial at the grass-roots level and those that require timely support on humanitarian grounds. Typical projects include the construction of primary and secondary schools, the procurement of fundamental medical equipment for hospitals, and other projects related to poverty alleviation.

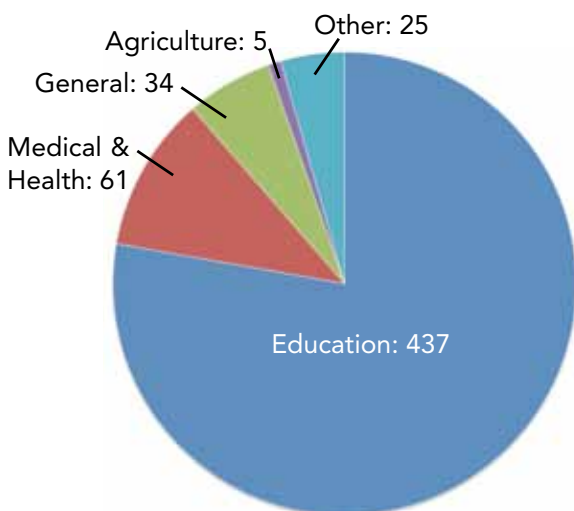
The Maximum Limit of a Grant

The ceiling for GGP funds is 10 million Japanese Yen (approximately R850,000), which is the maximum amount allocated per project.

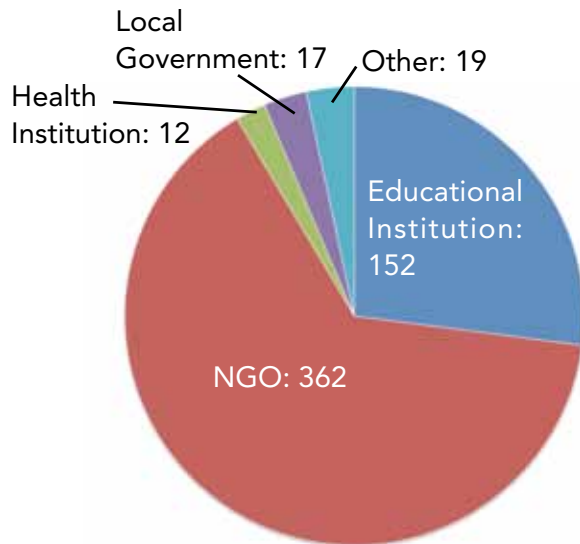
Past Experiences

Since 1990, the Embassy of Japan in South Africa has supported over 562 projects (1990 to 2012), which amounts to over R300 million of investment. Sectors of focus have included education, health services, vocational training and other basic human needs.

Project by Sector



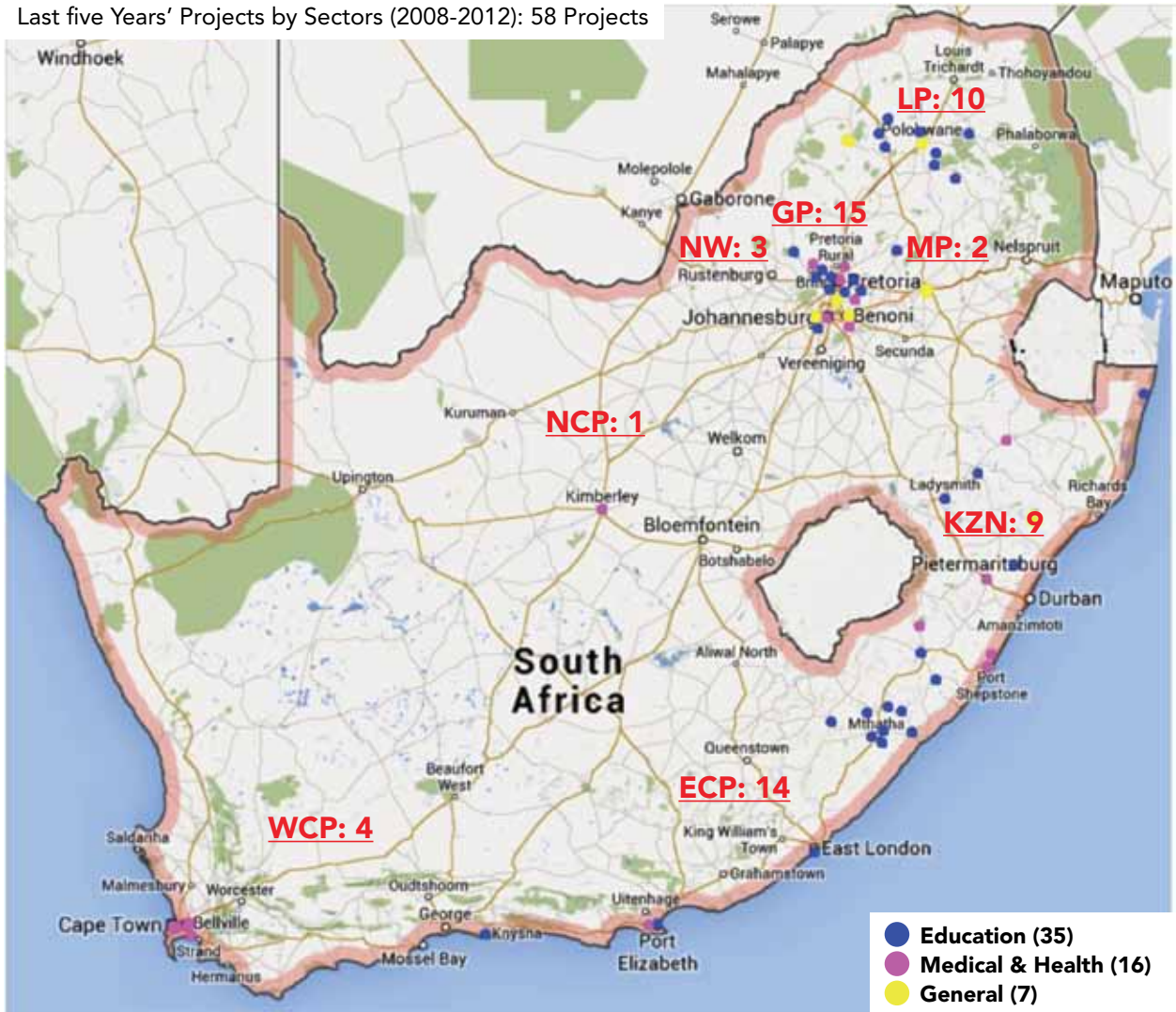
Project by Type of Recipients





Embassy of Japan in South Africa

Last five Years' Projects by Sectors (2008-2012): 58 Projects



Education

Library and Laboratory: Boikgantsho Primary School in Mamelodi, GP (2009 JFY/R316,173)

Boikgantsho Primary School was established in 1968 and currently accommodates 906 learners from grades R to 7. The Government of Japan provided assistance for the construction of a library and a science laboratory block to improve the educational environment for pupils in this township.



Classrooms: Mount Horeb Junior Secondary School in Ngwetsheni Village, Mount Frere, ECP (2010 JFY/R505,674)

Mount Horeb Junior Secondary School was established in 1935 and currently accommodates 240 learners from grades R to 9. The Government of Japan provided assistance for the construction of four classrooms to improve the primary education in this remote area of the Eastern Cape.



Embassy of Japan in South Africa

Women’s Business Training Centre: Makotse Women’s Club, LP (2009 JFY/R440,500)



The Makotse Women’s Club was established in 1995 by a local NGO, in response to the social and economic problems of women in the area. The Government of Japan provided assistance for the construction of a Business Training Centre. This centre is being used by 200 female trainers to contribute towards skills development, including entrepreneurial, agricultural and computer training in the rural area of Makotse.

Medical & Health

Medical Equipment: The Red Cross War Memorial Children’s Hospital in Cape Town, WCP (2012 JFY/ R780,383)

The Red Cross War Memorial Children’s Hospital was established in 1956, and has since become a dedicated child health institution in South Africa, offering a comprehensive range of specialist paediatric services to children. With 260,000 patients every year (75% of these children are younger than six years), the hospital has given millions of children a second chance in life. During the construction of the B2 medical wards, which provide medical care for infected patients, the Government of Japan provided assistance for the procurement of medical equipment and furniture, including incubators and several types of monitors in the high care ward, as well as kangaroo chairs for the patients’ families. These items are used by 1,200 patients in B2 ward annually.



Mobile Clinics: Life Line Southern Africa in Sol Plaatje, Kimberley, NCP (2012 JFY/R890,080)

Life Line Southern Africa was established in 1968, and uses counselling and peer education activities to address individual social problems like HIV/AIDS, tuberculosis, gender issues, violence and alcoholism. In 2009, they spread these activities into other surrounding areas of Kimberley. The Government of Japan provided assistance for the procurement of two mobile clinics for the rural people in townships and settlements who lack access to basic medical and health services. These clinics have been bringing services to 7,200 people annually.

Mobile Clinic: The Africaid Trust in Edendale, Pietermaritzburg, KZN (2011 JFY/ R590,730)

The Africaid Trust was established in 2006 to provide HIV/AIDS prevention, treatment and support to youth, and to teach life skills through football, peer education, and health academies. Since 2010 the organisation has operated a health clinic in Edendale Township. The Embassy of Japan provided assistance for the procurement of a mobile clinic for those residents who have little access to basic medical and health services. This mobile clinic has helped the Trust’s work in preventing the spread of HIV infections and to increase awareness of HIV/AIDS among 3,000 students from 26 schools in the surrounding area annually.





Embassy of Japan in South Africa

General

Drop-in Centre for OVC: Waterberg Welfare Society (WWS) in Vaalwater, LP (2012 JFY/ R688,842)

WWS was founded in 2002 and focuses on a holistic approach to the local HIV epidemic through a variety of programmes. The WWS runs a drop-in centre for orphans and vulnerable Children (OVC), as well as programmes for the youth. To expand this facility, the Government of Japan provided assistance for the expansion of a drop-in centre to mitigate HIV/AIDS issues in the surrounding areas. This facility is being used by 400 OVCs, as well as youth who are affected by HIV/AIDS issues.



Therapy Rooms for the Disabled: Little Eden Society for the Care of Persons with Mental Handicaps in Bapsfontein, GP (2012 JFY/ R754,125)

Little Eden Society was founded in 1967 to take care of the extremely mentally and physically disabled by providing physical care, expert medical care, nursing care, therapy interventions and activities to enable the daily functioning of 300 children and adults. The Government of Japan provided assistance for the expansion of two therapy rooms for 50 residents in Elivira Rota Village to alleviate overcrowding during their therapy activities.

Transfer Services for Street Children: Twilight Children in Hillbrow, GP (2011 JFY, R736,862)

Twilight Children was established in 1983 and aims to provide a safe and secure environment for children living on the street, especially young boys. The Government of Japan provided assistance for the procurement of a 50-seater bus for the street children to commute to school. This new bus is being used for the transportation of 50 boys every day, ensuring academic opportunities for a brighter future.



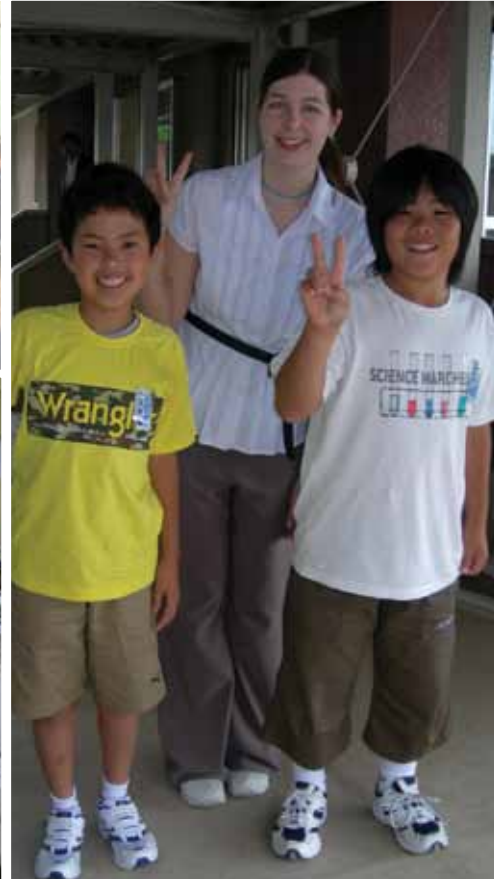
For more details and any inquiries on GGP, please contact the GGP section.

Tel: +27 12 452 1500 | Fax: +27 12 460 3800

Email: ggp@pr.mofa.go.jp | Website: www.za.emb-japan.go.jp/en/Japan_SA/ODA.html

The Japan Exchange and Teaching Programme

How the JET Programme Enriched our Lives



The Japan Exchange and Teaching (JET) Programme seeks to enhance internationalisation in Japan by promoting mutual understanding between the people of Japan and those of other nations, including South Africa. The programme aims to enhance foreign language education, and promote international exchange at the local level through the fostering of ties between Japanese youth and foreign youth.

The objectives of the programme are achieved by offering JET Programme participants the opportunity to serve in local authorities, as well as public and private elementary, junior high and senior high schools in Japan.

South Africa joined the JET Programme in 1997. Since then, 487 South Africans have participated in the programme, and 100 are currently working as JETs in Japan.

The Embassy of Japan in South Africa recently invited three former JET participants to discuss their experiences in Japan on the JET Programme.

What was your motivation to apply to the JET Programme?

Azwinndini Ratshionye (AR): I studied to become a

history teacher, Asian history in particular, so I saw this as an opportunity to learn more about Japan. I also wanted to learn more about the Japanese education system, so that when I came back I could be able to improve our own education system.

Ryan Keet (RK): I had been doing volunteer teaching for students from previously disadvantaged communities. These students were from a different culture to mine and their home language wasn't English. I enjoyed working with them. That's when I saw the ad for the very first JET Programme offered to South Africans.

When you decided to go to Japan, what was the reaction of your family?

Nicola Furniss (NF): My mother was terrified. She was very scared of the East and Asia, but then when she came to visit me, she loved Japan.

AR: Most of my family didn't even know that Japan existed. My father only knew that the Asian Pacific region was affected by earthquakes and typhoons.

RK: I was surprised at the inaccurate perceptions that many people had of Japan.



Embassy of Japan in South Africa



Ryan Keet lived in Sendai City from 1997 to 2008 (three years as a JET). He now works at the Embassy of Japan in South Africa.



Nicola Furniss worked in Miyagi Prefecture from 2003 to 2007, and now works as an editor at TCB Media.



Azwinndini Ratshionye lived in Kumamoto Prefecture from 2004 to 2009, and now works for Bridgestone South Africa Holdings

What was the most difficult thing for you about living in Japan?

AR: I am a typical Venda, but when I got to Japan, I couldn't buy a single bag of "mielie meal". I lost 15 kg in the first three months, but now I love all kinds of Japanese food.

NF: I am a very independent person, but when I went to Japan I had to ask someone to help me all the time, for everything from opening a bank account to buying a car.

RK: Coming from sunny South Africa, I didn't know how to keep warm and I found it strange to have to get fully kitted out in hats, scarves and coats just to step out to fetch your mail.

What was your most impressive memory in Japan?

NF: My best memories of Japan are of the friendships that I made. Japanese people are always friendly, but there is a moment when you realise that you've changed from just someone they know and are nice to, to a real friend. At the end of my first teaching year, one of my colleagues invited me to her tea ceremony class. I was too tall to wear the normal *yukata* (traditional robe), so she made one just for me.

RK: I loved my job as an ALT (Assistant Language Teacher) and probably some of my fondest memories are from the lessons I did with the different teachers. I still keep in contact with many of them. I also loved the school events – I learned how to play *taiko* (drums) and I sang in the teachers' band at the school's cultural festival.

How has your experience in Japan enriched your current career?

AR: Whatever the Japanese do, they make sure that they are prepared, which is an important lesson I learned in Japan.

NF: Living in Japan teaches you to be flexible and adaptable and to work with different people and different cultures, which is very important in South Africa. I also love travel writing and Japan gave me many wonderful stories to write about.

What would your message be for future JETs?

AR: Be good ambassadors, learn the Japanese

language as fast as possible, and socialise with the Japanese people.

RK: You will only get out of JET what you put into it.

NF: I would definitely recommend the JET Programme to anyone, because it changed my life. I met so many wonderful people and did so many amazing things that I would never have done if I had not gone to Japan. It opens your eyes to a whole different world. JET is the opportunity of a lifetime, so don't waste any opportunity you are given while you are there. ●

MEXT Scholarship

MEXT (Japan's Ministry of Education, Culture, Sports, Science and Technology) has offered annual scholarships for South African students to study in Japan since 1994. As of the end of 2013, 63 South Africans have been awarded this scholarship in the fields of science, technology, law, and literature. The MEXT scholarship not only offers students (research and undergraduates) the opportunity to study in Japan, but it also helps to form academic links between universities in Japan and South Africa.



In 2012, Ms Masingita Vukeya from the Tshwane University of Technology (TUT) travelled to Japan as a MEXT scholar in order to complete her master's degree at the Nagaoka University of Technology. "The MEXT Scholarship lightened my financial burden, which has allowed me to focus more on my studies, including learning about Japanese culture," says Ms Vukeya.

In August 2013, the Nagaoka University of Technology and the Tshwane University of Technology signed a memorandum of understanding in Pretoria allowing for closer collaboration between the two universities.



Helping Japan Help the World

What is JICA?

The Japan International Cooperation Agency (JICA) provides financial and technical assistance through Japanese Official Development Assistance (ODA), with the aim of contributing to the peace and development of the international community, thereby helping to ensure Japan's own security and prosperity. JICA, the world's largest bilateral aid agency, works in over 150 countries and regions, and has approximately 100 overseas offices. The South African office, which is based in Pretoria, oversees JICA's activities in South Africa, Angola, Botswana, Lesotho, Namibia, Swaziland and Zimbabwe.

JICA's Major Assistance Schemes

JICA uses an array of development assistance schemes to meet the diverse needs of developing countries around the world:

Technical Cooperation	The dispatch of experts, provision of necessary equipment, and training of personnel from developing countries (either in Japan or other countries). Cooperation plans can be tailored to address a broad range of issues.	
ODA Loans (concessional loans)	ODA loans support developing countries above a certain income level by providing low-interest, long-term and concessional funds (in Japanese Yen) to finance their development efforts. ODA loans are used for large scale infrastructure and other developments that require substantial funds.	
Grant Aid	Grant aid is the provision of funds to low-income developing countries, without the obligation of repayment. Grant aid is used for improving basic infrastructure such as schools, hospitals, water supply facilities and roads.	
Disaster Relief	In the event of a large scale disaster, JICA will dispatch Japan Disaster Relief teams to affected countries. These teams search for missing people, engage in rescue efforts, and provide first aid.	
Cooperation through Citizen Participation	JICA dispatches Japan Overseas Cooperation Volunteers (JOCV), manages donation projects via the JICA Fund and enhances development education to assist in understanding issues faced by developing countries.	
Public-Private Partnerships (PPP)	Public-Private Partnerships (PPP) In recent years, 70% of the flow of funds from developed countries to developing countries has come from private funds. JICA aims to promote PPP, in which the government and private sector share responsibilities for improving the business environment in developing countries. As such, private sector businesses are attempting to achieve economic growth and social development through benefits such as employment creation, human resource development and the improvement of technical capabilities. JICA currently supports two forms of PPP:	
	<table border="1"> <tr> <td data-bbox="497 1845 810 2063">PPP Feasibility Study (PPP F/S): JICA invites the private sector to send proposals on implementing feasibility studies on PPP infrastructure.</td> <td data-bbox="810 1845 1388 2063">Private Sector Investment Finance (PSIF): JICA provides loans and equity investments to companies for the implementation of projects.</td> </tr> </table>	PPP Feasibility Study (PPP F/S): JICA invites the private sector to send proposals on implementing feasibility studies on PPP infrastructure.
PPP Feasibility Study (PPP F/S): JICA invites the private sector to send proposals on implementing feasibility studies on PPP infrastructure.	Private Sector Investment Finance (PSIF): JICA provides loans and equity investments to companies for the implementation of projects.	

JICA's Contribution to South Africa

During the fifth Tokyo International Conference for African Development (TICAD V) in June 2013, Japanese Prime Minister Shinzo Abe pledged \$14 billion in Official Development Assistance (ODA) to Africa over the next five years. South Africa, in particular, has enjoyed a longstanding relationship with Japan, and has benefitted from many types of aid from Japan, and from JICA in particular.

Below is a table totalling Japan's ODA, as well as JICA's contribution to South Africa for 2011 and 2012:

Japan's ODA (in US\$ million)				JICA's Technical Cooperation														
	Grant Aid	Technical Cooperation	Loans	Technical Cooperation Expenses (in ¥1 billion)		Type (in ¥1 million)												
						Training Participants		Experts		Study Team Members		Provision of Equipment	Other Expenses	JOCV		Other Volunteers		
						New	Ongoing	New	Ongoing	New	Ongoing					New	Ongoing	New
2011*	0,74	8,27	-1,18	2011*	0,971	Persons	44		56	8	29	6			7	12	1	
						Expense	45,8		426,5		165,5		239,4	36,3	55,7		1,5	
2012*	1,18	13	-1	2012*	7,73	Persons	33		51	11	89	2			2	16		1
						Expense	43,2		261,6		273,9		38,5	98,8	52,5		3,9	
Total (2000 - 2012)	87,44	90,4	-30,02	Cumulative Total	9,643	Persons	1,273		357		635				75		2	
						Expense	2,369		2,195.9		3,260		3,260	698,6	716,5		4,4	

Training

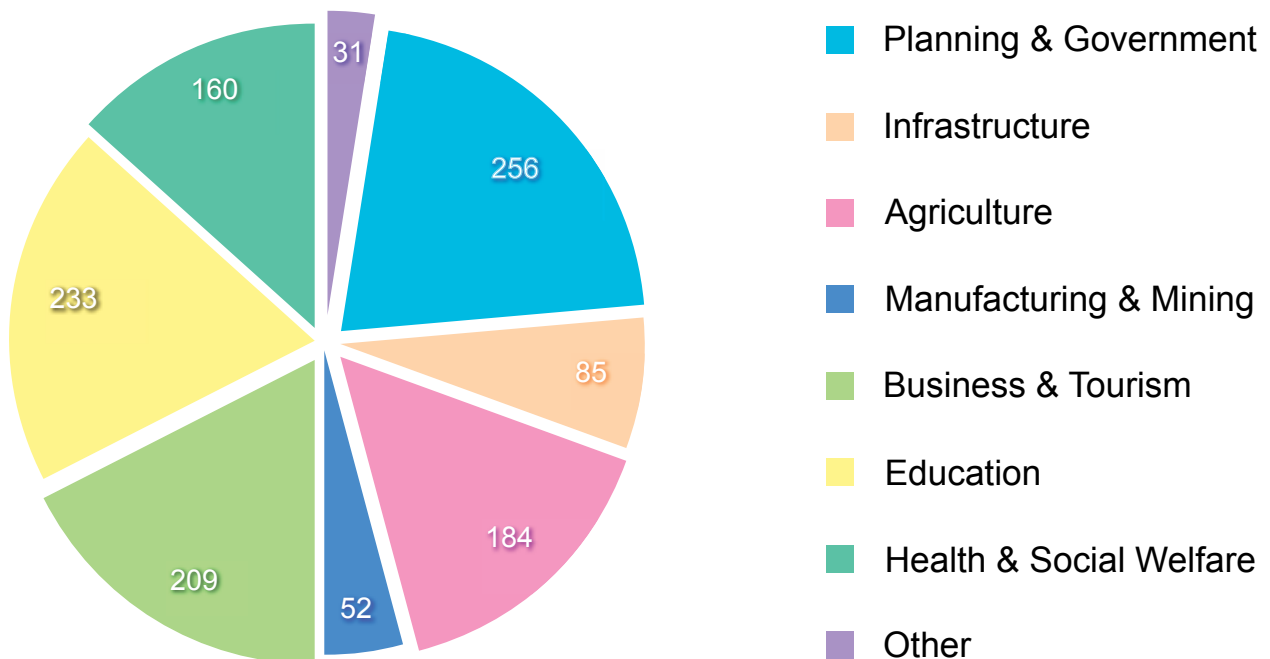
Since the 1990s, JICA has offered an annual training programme to South Africans, mostly those working in the public sector. Over 1,000 South Africans from various sectors have received training in Japan and third party countries, and have returned to South Africa enriched.

Every year, JICA releases a list of the training courses available and suitable applicants are sourced. The most common training is "group training", which is offered in Japan. Here, a maximum of two South Africans join participants from across the globe to learn more from

Japan and to share lessons learnt.

Nowadays, South Africa also participates in "regional training" to address common challenges affecting countries in southern Africa. JICA also offers training for younger people to expand their horizons, both personally and professionally. To ensure that the knowledge and skills acquired are sustained and shared with others, trainees may belong to an alumni association to exchange ideas. Trainees may also utilise a specially tailored programme to access funds for small scale initiatives within their immediate working environment.

JICA Training Participants, 1996-2012



Education



JICA contributes to educational activities in South Africa by providing grant aid and technical cooperation which is focused on the improvement of access to education, as well as the strengthening of mathematics, science and technology skills. These activities involve learners from primary through to tertiary education levels, and aim to improve the employability of South African youth (thereby reducing youth unemployment), and promote sustainable economic development.

Training Programmes in Japan

The history of JICA's cooperation activities in the education sector stretches back to 1990, when South African personnel travelled to Japan for the first time to attend a training programme for capacity development. Since then, groups of personnel from the education sector have engaged in short courses in Japan every year, constituting 18% of approximately 1,300 trained personnel from South Africa. Currently, the focus areas of the training sessions include capacity improvement of teacher development and reducing disparities in basic education, as well as vocational training reform.

Previous Projects

School Construction Project in the Eastern Cape and KwaZulu-Natal

Through JICA's grant aid scheme, 92 primary and junior secondary schools were extended or newly

constructed in these provinces from 1998 to 2002. The aim of the project was to upgrade the educational environment by providing basic infrastructure at primary and junior secondary schools in these provinces, thus improving access to and the quality of basic education.

Strengthening of Secondary Mathematics and Science Teaching in Mpumalanga

The purpose of this project was to improve maths and science classroom teaching approaches to ensure enhanced understanding by students. From 1999 to 2006, the project trained 570 maths and science teachers, heads of departments, cluster leaders and curriculum implementers of grades 8 and 9. The training took place both in Japan and in Mpumalanga. The project also provided equipment for teachers, as well as the costs of research at the University of Pretoria.

Advisor for Strengthening Math and Science Teaching in Mpumalanga

The Mpumalanga Department of Education established the Dinaledi Feeder Schools Project from 2009 to 2010. This developed materials to enhance the classroom teaching of maths, science and technology at the primary school level, with a focus on 92 identified primary schools. To aid effective implementation of the project, JICA dispatched a technical advisor to support the provincial officials. The project, together with JICA's advisor, trained curriculum implementers of



A student explains the logical framework concept – a core concept of EIP training – to his colleagues

maths grades 4 to 7 on teaching material development, monitoring and field work. Materials for mental calculation, which are important for strengthening mathematical procedural skills, were prepared and distributed to schools.

Present Projects

Towards Better Learning Outcomes in Mathematics for Primary School Children Education Policy Advisor at the Department of Basic Education (2011 to present)

JICA entered into a partnership with the Department of Basic Education (DBE) to support better national curriculum implementation in the field of mathematics education in primary schools through the dispatch of an Education Policy Advisor in 2011. DBE and JICA started the Primary School Mathematics Improvement Project in two pilot provinces to utilise JICA's experience on the ground, teaching in classrooms, to contribute to improving learners' performance in mathematics.

This project conducted a needs assessment survey to identify learners' weakest areas of content knowledge in the foundation phase. Based on these results, the project developed teaching materials and conducted a series of workshops to train district officials and

teachers in more effective mathematics instruction, focussed on both content and methodologies, together with curriculum implementers in target schools in the provinces. Henceforth, the project plans to conduct an end line survey to examine the results of the project. Thereafter, in 2014, the project will officially be handed over to DBE for scaling up its scope.

Fostering Industrial Human Resource Development in South Africa

To support one of the most important challenges that the South African government faces – that of fostering human resource development in the industry sector – JICA initially dispatched a Human Resources Advisor to the Department of Science and Technology (DST) from 2007 to 2011. JICA and DST, in collaboration with the Tshwane University of Technology, piloted the Employability Improvement Project (EIP) which was aimed at students in the faculty of Industrial Engineering. The project introduced training that would enhance core skills for employability, such as professional development, productivity, project management, and *kaizen* (total quality management), by using participatory, practical methods in order to prepare students for the "real world of work". This unique project also opened



Scholars during class at Gillespie Junior Secondary School in the Eastern Cape. This school was built using JICA's grant aid

opportunities for students to participate in study tours at companies such as Toyota, Nissan, Hitachi, Eskom, and Lively.

Due to the reshuffle of responsibilities within national ministries, the project and advisor moved to the Department of Higher Education and Training (DHET) in 2011. Recognising the successful implementation and result of the EIP pilot phase, DHET and JICA agreed to start EIP phase 1 (2011 to 2013), by targeting all six Universities of Technology (UOTs). The concept of the project, however, remains unchanged since its inception in 2007. Through phase 1 of the project, JICA, DHET and the UOTs together developed the "3i" (Implementation, Improvement, and Innovation) thinking system model, which aims to assist UOT students in acquiring practical and professional soft skills required by industries.

The EIP phase 2 will be implemented from January 2014 and will run for a further two years. Within this timeframe, South African EIP practitioners and Work-Integrated Learning (WIL) coordinators will be trained by Japanese industrial human resource development experts to integrate this programme into the formal university system, in order to ensure the sustainability of the impact of this project.

Launch of the African Business Education Initiative for the Youth (ABE Initiative)

At the fifth Tokyo International Conference on African Development (TICAD V), held in Yokohama, Japan, in June 2013, the Japanese government outlined its policy of promoting support for the ongoing dynamic growth of Africa with stronger

public-private sector partnership, in order to boost its economy by increasing opportunities for investments and operations by enterprises.

In relation to the above policy, the Japanese Prime Minister, Shinzo Abe, announced the "African Business Education Initiative for the Youth", or **ABE Initiative**, which is a strategic five-year plan to provide 1,000 youths in Africa with opportunities to study at Japanese universities, as well as to intern at Japanese enterprises. This initiative came with a strong brief that the vitality of Japanese industry will greatly contribute to industrial development in Africa, and that the future of Africa rests on the shoulders of the youth of the region.

The Master's Degree and Internship Programme forms the main part of the initiative and is being implemented from 2013 to 2021 for about 900 African youths in total. This programme offers scholarships for youths to study master's courses in such fields as engineering, business administration, and agriculture. This also includes internship opportunities during their stay in Japan. The study period will be from a minimum of one year to a maximum of three years.

In South Africa, the Japanese government in partnership with the South African Government will call for prominent South African youths to participate in this programme. Potential applicants should apply under the categories of a) the private sector, b) the government sector, and c) the education sector. They should also currently be involved in activities related to the industrial development of South Africa, and have strong motivation to strengthen economic ties between South Africa and Japan.

The JICA Volunteer Programme

JICA's Volunteer Programme is one of its most recognisable programmes. It relies heavily on the participation of members of the Japanese public, who are passionate about contributing towards the social and economic development of various countries around the world by using their particular experience and expertise. These volunteers contribute their own skills, and also gain valuable experience in terms of international goodwill, mutual understanding and an expansion of their international perspectives. JICA currently recruits two different types of volunteers to South Africa, namely Japan Overseas Cooperation Volunteers (JOCV) and Senior Volunteers (SV).



JOCV Ryusuke Oba gives a karate demonstration at an event for the JICA Volunteer's 10th Anniversary in 2012



Senior Volunteer Hideo Nakano teaches students how to make inexpensive science toys

Japan Overseas Cooperation Volunteers

The JOCV Programme targets volunteers between the ages of 20 and 39 years old, and aims to improve mathematics and science education in rural areas, as well as vocational training through FET colleges, in order to support socially vulnerable groups in South Africa.

On 31st March 2013, there were 1,706 JOCVs living in 72 developing countries, with a cumulative total of 37,899 people dispatched to 88 countries since the programme started in 1965. The first group of volunteers arrived in South Africa in 2002, and since then, 75 volunteers have lived and worked in rural South African communities, speaking the same language as local people and carrying out activities with an emphasis on increasing self-reliance, while fostering mutual understanding.

Senior Volunteers

These campaigns target people between the ages of 40 and 69 years old who have a strong desire to participate in cooperative activities in developing countries using their skills – including specialised



JOCV Hirohide Kodama demonstrates how to remove and assemble tyres from wheels

knowledge and technologies – cultivated over many years.

The programme started in the Japanese Fiscal Year (JFY)ⁱ 1990. On 31st March 2013, there were 453 SVs living in 63 countries, and a total of 5,138 people have been sent to 71 countries since the programme's inception. In South Africa, SVs

contribute to science and maths education through science centres, as well as vocational training for the youth through FET colleges.

The average age of a Senior Volunteer is 58. In recent years there has been an increase in applications from retirees seeking to spend their "second life" in a meaningful way.

Present Volunteers in South Africaⁱⁱ

	Science	Automobile Maintenance	Science and Maths Teacher	Primary School Teacher	Total
JOCV	1	1	1	2	5
SV	1				1
Total	2	1	1	2	6

Cumulative Number of Volunteers in South Africaⁱⁱ

	Maths Teacher	Science and Maths and Maths Teacher	Medical Technology	Nurse	Pharmacy	Baseball Coach	HIV/AIDS Control	Youth Activities	PC Instructor	Computer Technology	Carpentry	Science	Electric & Electronic Equipment	Primary School Teacher	Water and Sewerage	Water	Automobile Maintenance	Vegetable Cultivation	Total
JOCV	3	23	3	1	2	3	1	7	4	3	2	10	3	3	2		4	1	75
SV												1				1	1		3
Total	3	23	3	1	2	3	1	7	4	3	2	11	3	3	2	1	5	1	78

ⁱ The Japanese Fiscal Year spans from 1st April to 31st March of the following year.

ⁱⁱ As of October 2013

Health

JICA's Stance on the Health Sector

The South African Government aims to eliminate poverty and to reduce inequality by 2030. One of the milestones to accomplishing this goal – outlined in the National Development Plan 2013 – is to "provide affordable access to quality health care while promoting health and wellbeing".

The burden of HIV/AIDS in South Africa is not just a health issue, but has also become a major social problem, as it leads to the exhaustion of human resources, which in turn impedes economic development. Also,

health service expenditure has been found to further impoverish the poor, who already have limited access to qualitative healthcare.

As the Japanese Government continually renews its commitment to human security and supports the South African Government's approach of "investment in health for South Africa's economic development", JICA, in collaboration with like-minded partners, keeps addressing health issues, especially the HIV/AIDS response, improvement of health service quality and supporting South-South cooperation (see below).

Country-Specific Projects

Name	Partner	Period
Project on Establishment of Monitoring and Evaluation System for Home Community Based Care	Department of Science and Technology	2014 – 2018
Project on Capacity Building for Health Promotion	Gauteng Department of Health	2008 – 2011 2013 – 2015
Project on Data Quality Improvement for Service Organisations' Home and Community Based Care for HIV/AIDS	Department of Social Development	2012 – 2013
Project on Capacity Building of Medical Equipment Maintenance and Management	Eastern Cape Department of Health	2009 – 2013
Project on Participatory HIV/AIDS Prevention and Care, and Support for People living with HIV/AIDS	Treatment Action Campaign, Ukuvuna Urban Farming Project (NGO)	2009 – 2010
Project on Mental Health Care of Children Suffering from HIV/AIDS in South Africa by introducing Sandplay Therapy	St Francis Care Centre and Clinic (NGO)	2007 – 2010

Project on Capacity Building of Medical Equipment Maintenance and Management

To deliver a high quality health service to communities, appropriate medical equipment is essential. Therefore, JICA implemented this project and developed a model to improve medical equipment maintenance

and management by targeting those public healthcare facilities mainly used by the poor in the Eastern Cape. 163 clinical engineers and 197 managers were trained, and equipment was donated by the project. The model developed by the project was well recognised by other provinces, as well as the National Department of Health.



Technicians from target hospitals in the Eastern Cape receive training on the use of JICA-donated equipment

South-South Cooperation Projects

Name	Participants	Period
Project on Strengthening Monitoring and Evaluation Capacity Building of HIV Response Programmes in Southern Africa	South Africa, Botswana, Lesotho, Namibia, Swaziland, Zimbabwe and SADC	2008 – 2010, 2013 – 2016

Project on Strengthening Monitoring and Evaluation Capacity Building of HIV Response Programmes in Southern Africa

The South-South Cooperation Project aims to share lessons learnt in South Africa among southern African countries so that the region benefits collectively. As Government authorities and development partners have been tackling HIV/AIDS for 30 years, it has become vital to monitor and evaluate the HIV

pandemic and its impact, as well as our response to the pandemic, so that we can plan the effective and efficient allocation and utilisation of available resources. In this project, JICA, along with seven other partners, developed a training module for Eastern and Southern Africa, and has conducted regional training in collaboration with centres of excellence in South Africa, like the University of Pretoria and the University of the Witwatersrand.

Survey for Infrastructure Development

One of the major factors affecting the social and economic development of a nation is its investment in engineering education. To carry out many developmental projects, a developing nation like South Africa needs many engineering graduates. There is, however, a major skills shortage to address the current

projects that the country is undertaking. South Africa has positioned the development of infrastructure as a policy priority in order to improve the lives of its people, thus energy and transport are viewed as key areas that need attention.

Surveys

The Japanese government, through JICA, hopes to provide assistance for South African energy and transport-related projects through the utilisation of Japanese technologies and operational expertise. JICA has thus conducted surveys in order to measure the scope of assistance that can be offered to the South African government. Based on the results of those surveys, JICA aims to improve the livelihoods of people in partner countries in accordance with its vision of inclusive and dynamic development.

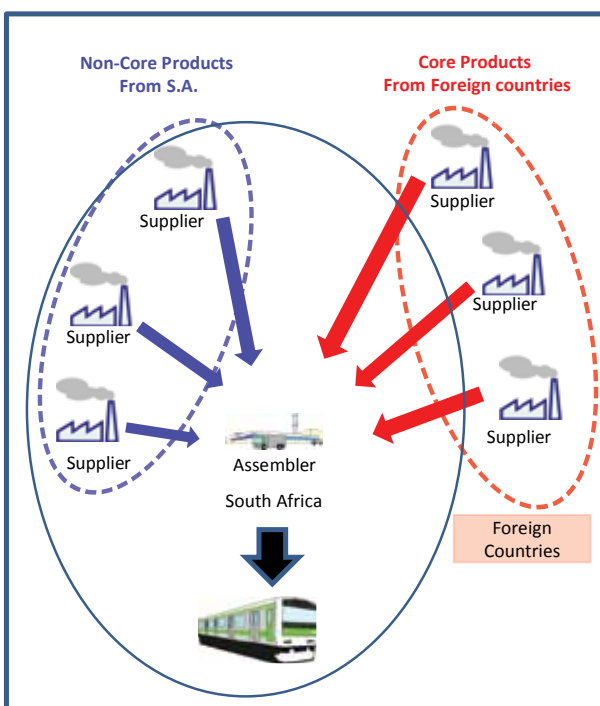
products which are mainly produced in South Africa, will be promoted through the formation of joint ventures with foreign companies, including Japanese companies, through licensing in the future. Therefore efficiency improves and South Africa will become more cost competitive, thus allowing South African industries to grow and become able to export to neighbouring countries and the rest of Africa. Current and future approaches of localisation are shown on the figure below.

Two of the surveys conducted were for the transport and energy sectors, respectively. The first, a data collection survey on the railway sector, aimed to gather and analyse information necessary for prioritising Japan's Technical Assistance and create a roadmap for modernising South Africa's rail network. One of the recommendations that Japan offered on the study was the localisation of rolling stock through a method entitled the "combination approach". In this approach, localisation of core products produced in South Africa, which relies on imports, and non-core

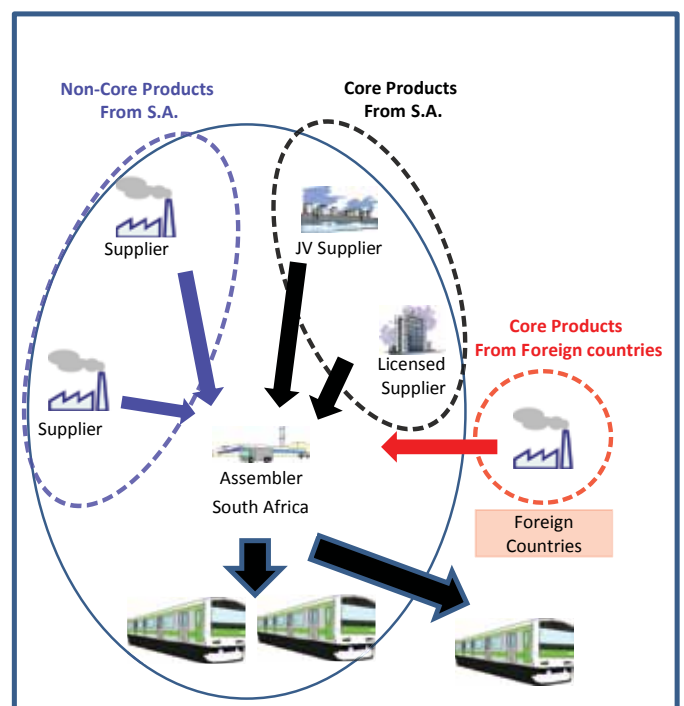
The second survey, a study on energy efficiency, proposed frameworks and policies for improving efficient use of resources in the energy sector, offered assistance in efforts to develop competent human resources, and proposed energy efficiency initiatives.

The findings of the surveys were communicated to South Africa, with JICA offering to provide qualified technical experts who could give advice on policy-making and technical guidance on the project initiatives. In addition, JICA works toward capacity development of South African counterparts, who would engage with the experts in order to sustain cooperation.

[At present]



[In the future]



Science and Technology

Since Japan and South Africa signed the Science and Technology Cooperation Agreement in 2003 – the first agreement of its kind in Sub-Saharan Africa – around 50 joint research initiatives have been conducted under the bilateral agreement. Approximately \$9.8 million has been funded to various Japanese-South African initiatives, which have focused mainly on life science, bioscience, astronomy, climate change and earthquakes.

In 2008, JICA launched a programme called the **Science and Technology Research Partnership for Sustainable Development (SATREPS)**, which was designed to promote international joint research between both Japanese research institutions and those of recipient countries. This research is based upon the social needs of said countries to tackle global issues such as global warming, energy and resource issues, the spread of infectious diseases, and the occurrence of natural disasters, as well as to improve the development of human resources and research capabilities in recipient countries.

In South Africa, two SATREPS projects have been launched. The first project, entitled “Prediction of Climate Variations and its Application for Southern

African Countries”, was implemented between April 2010 and March 2013, and aimed at improving seasonal forecasting to mitigate the impacts of abnormal weather. The project succeeded in using a high-resolution ocean-atmosphere coupled model (SINTEX-F) to predict global climate variations up to one year in advance. These prediction results are expected to be useful in areas such as agriculture and disaster management in southern Africa.

The second project, entitled “Observational Studies in South African Mines to Mitigate Seismic Risks”, was launched in August 2010 as a five-year project. This project is currently taking place at three South African gold mines, and aims at increasing the accuracy of risk assessment against earthquakes in order to reduce the continuous loss of miners’ lives due to mining-induced earthquakes.

In October 2013, Mr Derek Hanekom, Minister of Science and Technology, visited Japan to attend the 10th Science and Technology in Society (STS) Forum. JICA hopes that through continued cooperation with the South African Government, it can further contribute to the development of science and technology in South Africa. ●



Tawanda Zvarivadza attends technical training at AIST in Japan for JICA’s Mining Project

Towards the Harmonious Business Development between Japan & South Africa

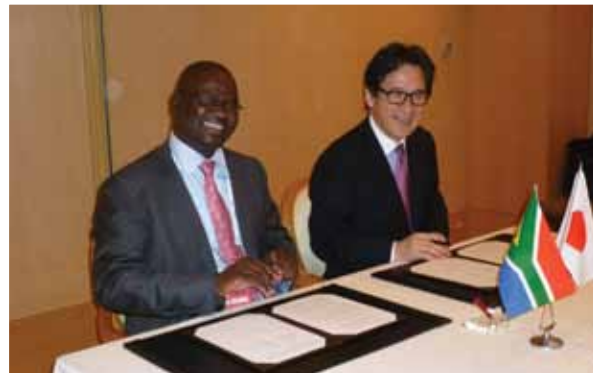


Staff of JETRO Johannesburg

The Japan External Trade Organization (JETRO) is a governmental agency designed to promote trade and investment between Japan and the rest of the world. It has 73 overseas offices around the world, and JETRO Johannesburg is one of them.

JETRO Johannesburg was established in 1961, which means it has a proud history of more than 50 years in South Africa. During the Apartheid era it was a small office with one Japanese representative, dedicated to the collection of business information only. After the transition to the new democratic administration, JETRO Johannesburg expanded to become the largest JETRO office on the African continent. Currently, it comprises five Japanese representatives and seven Southern African staff, and plays the role of JETRO's regional headquarters in Sub-Saharan Africa.

As the trade and investment promotion agency of the Japanese Government, JETRO has concluded a Memorandum of Understanding with Trade and Investment South Africa (TISA), a division of the Department of Trade and Industry. As part of this, JETRO Johannesburg is conducting a variety of joint activities to facilitate this development of new business opportunities between Japanese and South African companies. On the occasion of the Fifth Tokyo International Conference on African Development (TICAD V), held in June 2013, JETRO signed a Memorandum of Understanding with the Development Bank of Southern Africa to enable Japanese enterprises to participate in infrastructure related businesses in Southern Africa. The establishment of partnerships with local counterparts is essential in order to efficiently



Signing of MOU with DBSA, May 2013

conduct business promotion events, as well as to collect and disseminate business information.

JETRO Johannesburg focuses on five pillars in its strategy. These are:

- The promotion of Japanese companies' participation in infrastructure related businesses
- The promotion of the transfer of technologies for environmental preservation and energy efficiency from Japan to South Africa
- Contributing towards suppliers' development
- Enabling Japanese affiliated companies to develop regional markets from South Africa
- The promotion of exports of South African products to Japanese markets

Information service and response to trade and investment inquiries is also an essential mission of JETRO Johannesburg. As the regional headquarters in Sub-Saharan Africa, JETRO Johannesburg was engaged in organising the official events of TICAD V, namely the African Fair 2013 and the Africa Symposium.



Invitation programme of South African members of Parliament, visiting TOSHIBA Fuchu Complex, Jan 2013



Invitation programme of South African members of Parliament, visiting the JR Cargo Terminal, Jan 2013

Promotion of Participation in Infrastructure Related Businesses

Japanese companies acknowledge the abundance of huge business opportunities regarding the improvement of infrastructure in Africa. In the case of South Africa, the enhancement of energy supply and railway transport is essential in order to improve the country's industrial competitiveness.

One of Japan's electric companies is participating in the construction of several mega electric power plants in South Africa, while other Japanese companies are currently supplying the electric locomotives for the transport of mineral products. JETRO has no doubt that Japan can be the leading business partner in improving the railway system in South Africa. JETRO has been conducting a series of activities to highlight the advantage of Japan's railway system and technologies. In August 2011 and January 2013 JETRO held the "South Africa – Japan Railway Conference" in Midrand, Durban and Cape Town together with the Embassy of Japan, JICA, JBIC and a number of local partners. Members of Parliament of South Africa were also invited to Japan in January 2013 to further deepen their understanding of Japan's railway system and its advantages.



Energy Saving Technologies Mission from Japan, November 2012

Promotion of Transfer of Technologies for Environmental Preservation and Energy Efficiency

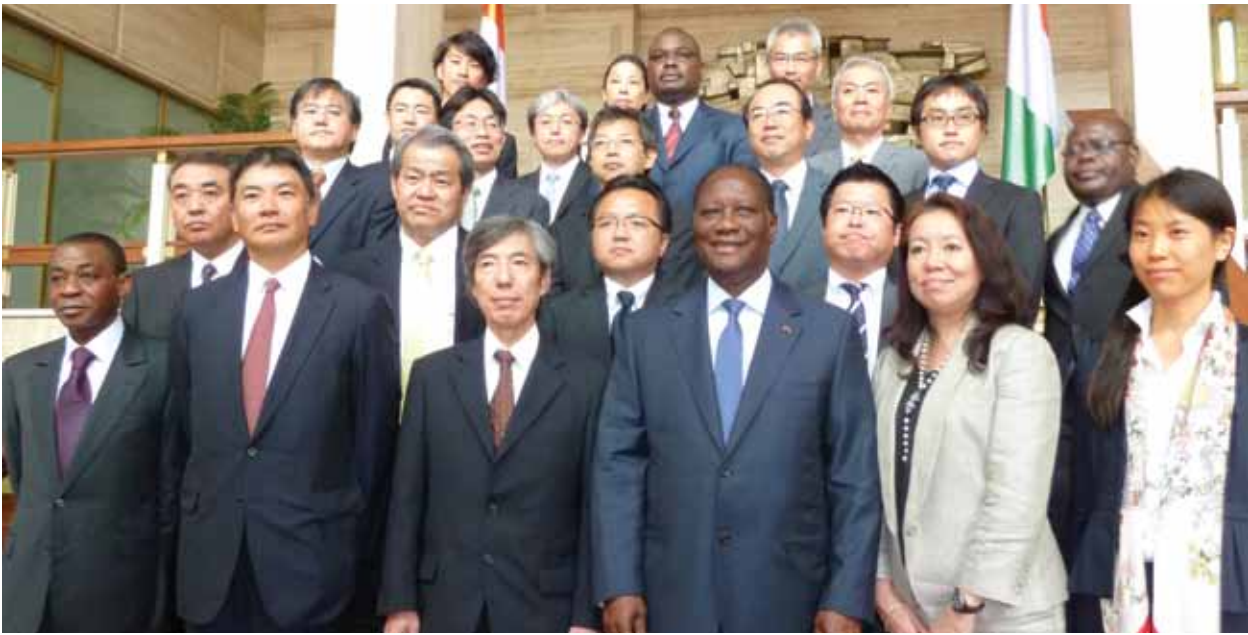
Japan boasts cutting edge technology in the fields of environmental preservation and energy efficiency. JETRO has been promoting the transfer of these technologies to South Africa by conducting exhibitions, business missions, and the dispatch of experts. It is acknowledged that these technologies could become the solution for the challenges South African industries currently face in their attempts to realise sustainable growth and improve their competitiveness.

JETRO organised the Japan Pavilion in the Climate Change Response Expo held in conjunction with COP 17 in November and December 2011, during which they presented the products and technologies of 24 Japanese companies. JETRO also organised the Japan booth in the Clean Business International Conference & Expo in 2012 and in the Power & Electricity World Africa Expo in 2013. JETRO has hosted the Environment and Energy Saving Technologies Missions from Japan twice (2011 and 2012), organising business matchmaking events between Japanese mission members and South African companies. Energy Saving Specialists have also visited upon acceptance of JETRO's invitation, to conduct factory diagnoses on South African companies, and provide them with solutions for improving their energy efficiency.

Contributing Towards Suppliers' Development

Several Japanese manufacturers are producing locally in South Africa, and contributing to local industrialisation and job creation. It is important for them to increase the local procurement of high quality parts and components in order to improve competitiveness. It is one of the important aims of the South African Government to enhance the suppliers' development for re-industrialisation.

JETRO organised the Suppliers' Development Forums in September 2011 and March 2013 in order to establish a framework of dialogue among the South African Government, local part and component suppliers and Japanese manufacturers. JETRO Johannesburg is currently in the process of planning to receive the



Japan Business Mission to Abidjan, July 2012

Japanese Auto Part Business Mission in March 2014 in order to stimulate their interest to produce within South Africa, and to organise the third Suppliers' Development Forum with the mission members.

Enabling Japanese Affiliated Companies to Develop Regional Markets from South Africa

Together with the Japanese Chamber of Commerce and Industries in South Africa, JETRO has organised and dispatched missions to rapidly growing Sub-Saharan African nations. These missions were mainly comprised of Japanese affiliated companies in South Africa which cover all Sub-Saharan African markets. Business missions were dispatched to: Abidjan, Ivory Coast, in July 2012; Accra, Ghana in July 2013; and Mauritius in October 2013. JETRO is planning to dispatch another mission to Dar es Salaam, Tanzania, in February 2014.

"We are hoping to enable Japanese firms to establish business communication channels with local businesses and the respective Governments of each country through these mission activities. Johannesburg is the most important business hub for Japanese companies to develop new markets in the

Sub-Saharan African region, and they are positioning South Africa as the gateway to all Sub-Saharan African markets," says Mr Kimihiko Inaba (Executive Director, JETRO Johannesburg).

Promotion of Exports of South African Products to Japanese Markets

JETRO also promotes the export of South African products to Japanese markets. "We have facilitated South African participation in FOODEX Japan, a specialised food and beverage tradeshow, which has been the largest of its kind in Asia and the Pacific Region for more than 15 years." JETRO provided South African participants with stands at the fair, as well as logistical support, with a minimum cost sharing on the part of the exhibitors. For 2014, TISA has decided to organise a National Pavilion to assist South African companies participating in FOODEX Japan 2014 as a way of enhancing its effectiveness. Respecting this strong initiative of the South African Government, JETRO embarked on encouraging local food and beverage suppliers to develop appropriate products for Japanese markets through the dispatching of a food packaging



Ambassador of South Africa to Japan at South African stands at FOODEX Japan 2013



Food and Beverage Packaging Seminar for South African suppliers, October 2013



AFRICAN FAIR 2013 at TICAD V in Yokohama, Japan, June 2013

specialist, as well as organising seminars with him as a lecturer. Several of the local seminar attendees are now currently in the process of preparing to enter their products into the Japanese market with the help of this specialist. In addition, JETRO has implemented several projects to promote South African product exports to Japan. The natural cosmetics sector is one of the most successful cases.

TICAD V and JETRO

TICAD V was held in the beginning of June 2013. JETRO organised the African Fair 2013 and Africa Symposium as official events of TICAD V. Forty-five African nations participated in the fair, exhibited their products to export, and presented attractive investment opportunities. JETRO organised the Japanese Enterprise Zone, where Japanese companies exhibited appropriate technologies for the challenges of African countries, such as health, energy, infrastructure and preserving the environment. In the Symposium, two highly-respected South African business persons participated as panellists, and explained the business development models and opportunities available in South Africa.

Business Information

JETRO believes information is essential to developing new businesses abroad, thus JETRO Johannesburg is always ready to provide South African companies with business information related to Japanese markets. If you are interested in doing business with Japan, JETRO Johannesburg openly welcomes engaging with you. ●



Mr Jacob Zuma, President of the Republic of South Africa, at the South Africa booth in AFRICAN FAIR 2013, June 2013



National booth of the Republic of South Africa in AFRICAN FAIR 2013

Support for Investment and Trade Enhancement

Japan Bank for International Cooperation (JBIC) is a policy-based financial institution wholly owned by the Japanese government. It has the purpose of contributing to the sound development of Japan, as well as the international economy and society, by promoting the overseas development and securing of resources which are important to Japan, maintaining and improving the international competitiveness of Japanese industries. JBIC also aims to promote overseas business having the purpose of preserving the global environment, and to provide financial services to prevent disruptions to international financial order (or take appropriate measures with respect to damages caused by such disruptions), while supplementing financial transactions implemented by private-sector financial institutions.

JBIC's Activities in Africa and South Africa

JBIC has provided a range of financing in Africa, including: support for exports of machinery and equipment by Japanese companies; Japanese investment in manufacturing, natural resources and infrastructure sectors; projects implemented by the government and government institutions; and guarantees for Samurai bonds issued by sovereign in the Tokyo market. The cumulative total of JBIC's loan commitments to the African region is approximately \$39.4 billion within 2,356 projects (as of March 2013).

In South Africa, JBIC has committed approximately \$3.1 billion to 112 projects. These include: Eskom power generation and transmission projects; a Transnet port expansion project; as well as credit lines to DBSA, IDC and Standard Bank, which are to support the import of goods and services from Japan; to support small and medium enterprises (SMEs); and to support the development of renewable energy projects, natural resource projects, and manufacturing and sales projects implemented by joint ventures of Japanese and local companies (in the automotive and chemical sectors, for example).



Future Support for Africa by JBIC – FAITH

In June 2013, JBIC launched its new facility “FAITH” (Facility for African Investment and Trade Enhancement) to support private sector led growth and acceleration of infrastructure development in African countries as announced at the Fifth Tokyo International Conference on African Development (TICAD V). Under FAITH, JBIC provides financial support to projects in African countries, including equity participations and local currency denominated loans and/or guarantees. Financial support under FAITH is expected to amount to approximately \$5 billion over the next five years. ●



Promoting Technical Cooperation

The Overseas Human Resources and Industry Development Association (HIDA) is an organisation for human resources development in developing countries which promotes technical cooperation through training, the dispatch of experts and other programmes.

Through these programmes, we aim to contribute to the mutual economic growth of developing countries and Japan, as well as enhancing friendly relations between those countries.

Technical Training in Japan

Technical training consists of introductory training (General Orientation Course), which is held at a HIDA Training Centre to teach about the language, culture and society of Japan, and practical training (Specialised Technical Training) to teach about the specific technology skills at the premises of host companies. The General Orientation Course is divided into four different courses (J13W, J6W, A9D and 9D). These are based on the Japanese language ability that will be required in the Specialised Technical Training.



Lectures for management training in Tokyo

Management Training in Japan

At the request of former participants of HIDA training programmes, as well as the industrial and business circles in developing countries, HIDA has been organising various management training programmes in Japan. These programmes are provided by the Training Centre of HIDA in Tokyo or Osaka, with the purpose of teaching various management concepts and skills needed in corporate and plant management through lectures, practical exercise and factory visits.

The training period is normally two weeks. However, one week, ten day or even three week courses are also offered. Target subjects include corporate management, production management, quality management, logistics

management, and design management.

The Significance of Training Programmes in Japan

Based on our training activities for industrial human resource development, since the commencement of our programmes in 1959 up to 2012, a total of 170,647 engineers, managers and management executives from the industrial sectors of 170 developing countries (including those that have now emerged from the category of developing countries) have participated in



The HIDA Certificate is an incentive for trainees at HIDA Tokyo Kenshu Centre

training programmes in Japan. This equates to a large number of personnel who understand Japan through training in Japan, and who are now succeeding in industrial and business circles all over the world.

The Overseas Training Programme

In order to respond to the increasing needs for training in overseas countries, HIDA organises overseas training programmes, that is to say, group training programmes implemented in overseas countries with lecturers dispatched from Japan.

Since our overseas training programmes are one very effective way to transfer Japanese manufacturing and management know-how, local industries in developing countries have great expectations of them.

Experts Dispatch Programme

HIDA dispatches highly qualified Japanese experts to developing countries, with the support of Japanese private businesses and organisations, to assist those countries in human resource development. Such technical guidance mainly aims at contributing to the industrial development of these countries, vitalising of Japanese affiliated companies, and supporting the global expansion of Japanese small or medium enterprises. ●

A Centre for Collaboration and Understanding



GIBS campus

In 1910, the government of Japan appointed Mr Julius Otto Jeppe in Cape Town as its honorary consul in South Africa. Thus, the year 2010 marked the 100th year of official relations between South Africa and Japan.

The Centre for Japanese Studies (CJS) was launched in October 2010 as a legacy project of the Japan-South Africa Centenary Celebrations and started its operation in January 2011. CJS, the first of its kind to be established in South Africa, is expected to become a hub for business and academic interactions and to contribute to promoting human networks and mutual understanding between the two countries.

Situated in Illovo, Johannesburg, CJS is part of the Gordon Institute of Business Science (GIBS) of the University of Pretoria which is recognised as a leading business school worldwide.

In the first three years of its existence, CJS has hosted more than 50 events, with over 5,000 attendants in total.

The CJS Distinguished Speaker Series has invited such esteemed speakers as Prof. Jonathan Jansen of the University of the Free State, His Majesty King Kgosi Leruo Tshekedi Molotlegi of the Royal Bafokeng Nation, and Mr Moeletsi Mbeki, a prominent political commentator.

The Cool Japan Series showcases both classic and contemporary Japanese movies and presents fascinating seminars, such as "Learn how to unlock your mind using martial art" and "Inside Cool Japan: The competitive advantage of the Japanese animation and pop culture". Lectures by Prof. Hiroshi Ishiguro, a creator of androids, and public talks by Prof. Kengo Kuma, a renowned architect, attracted hundreds of eager attendees.



Prof Seiichiro Yonekura, Academic Director



Delegates from Japan exchanging views with South Africans



Kengo Kuma and the panel



GIBS campus



Public lecture at UCT

Furthermore, CJS has organised various business-related seminars, academic seminars and symposiums, as well as Japanese language lessons and art exhibitions. In 2012 and 2013, GIBS MBA students visited Japan as part of its Global Module elective.

Prof. Seiichiro Yonekura, Academic Director of CJS, is a charismatic thought leader on social innovation and entrepreneurship, as well as a professor of the Institute of Innovation Research at Hitotsubashi University in Tokyo. Prof. Yonekura holds a PhD from Harvard University and has been Dean of Academy Hills in Roppongi Hills in Tokyo since 2001, and a special advisor of Grameen Bank in Bangladesh since 2009.

The establishment of the centre was made possible through the financial support of the University of Pretoria, South African and Japanese business communities, and private funders. ●



Seminar at GIBS



Japanese language class

Your Journey, Our Passion



Since 1997, Bridgestone South Africa (Pty) Ltd has been a subsidiary of Bridgestone Corporation in Japan, which develops, manufactures and markets tyres for various vehicle applications. These include passenger, 4x4, light commercial, truck, bus, earthmoving and agricultural vehicles. The Bridgestone Group is the world's largest manufacturer of tyres and other rubber products, with tyres being its top seller in more than 150 nations.

There are approximately 1,450 employees currently working at Bridgestone in two manufacturing plants, one based in Brits in the North West Province and the other in Port Elizabeth in the Eastern Cape. The head office is based in Isando, with regional offices in Durban, Cape Town, Bloemfontein, Port Elizabeth, Pretoria and Johannesburg.

The Bridgestone Retail division of subsidiary companies consists of Supa Quick, Speedy, and Autoquip which sell both Firestone and Bridgestone brands of tyres, while Max T Solutions focuses on new and retread truck tyres. These companies employ over 2,000 people, bringing the total employment of the Bridgestone Group to well over 3,500 employees countrywide.

Our Corporate Philosophy consists of two structures: Mission and Foundation.

Our Company Mission: Serving Society with Superior Quality

Our Foundation:

- Integrity and Teamwork (Seijitsu-Kyocho)
- Creative Pioneering (Shinshu-Dokuso)
- Decision-Making based on Verified, On-Site Observations (Genbutsu-Genba)
- Decisive Action after Thorough Planning (Jukuryo-Danko)

The Bridgestone Group's total investment in South Africa, including the original purchase of Firestone SA, amounts to well over R2 billion.

The first Firestone tyre was manufactured in Port

Elizabeth in September 1936, and this factory is still supplying commercial and agricultural tyres to the South African market.

Bridgestone South Africa has continued upgrading and expanding the Brits manufacturing plant. This included a new, state of the art production line for run-flat tyres which created more than 70 new jobs in the short term. The Brits Plant is one of only two factories outside of Japan to produce Bridgestone Run Flat Tyres. This revolution in tyre technology has raised vehicle safety levels and has enabled motorists to travel safely – even with a flat tyre – until they can stop at a safe location.

Some of Bridgestone's Achievements Over the Past Few Years

- Both Bridgestone Manufacturing Plants in Brits and Port Elizabeth have achieved various certifications as far as quality and environmental management is concerned. Both systems have been implemented and maintained, resulting in the following certifications: OHSAS 18001, ISO 14001, ISO 9001, ISO/TS 16949.
- Bridgestone SA has won the "Focus on Excellence Best Tyre Award" for four consecutive years. Sponsored by Wesbank and hosted by *Focus on Transport & Logistics* magazine, these awards honour South African companies in the trucking and transport industry.

Bridgestone is far more than just a company. We are a part of society, and believe that we have an important role to play in improving life for everyone. Whether it is by ensuring that our business activities are environmentally and socially responsible, or developing new technologies that improve driving safety, we are always working to bring about a better future for everyone. We aim to improve the lives of people and the world around us and focus on three core areas: Outreach, Environment and Safety.



Outreach

Community initiatives aim to empower people in underprivileged communities with tools to improve their quality of life. Some of the projects Bridgestone SA is involved in include:

- **SAPESI Mobile Library Programme:** As many schools have no libraries, over 50 library buses service more than 500 primary schools countrywide, offering teachers and pupils books on a weekly basis. Bridgestone supplies the tyres for these vehicles, as well as tyre safety and awareness training for all drivers at our retail channel.
- **Bridging for Life Programme:** Bridgestone has partnered with the Valued Citizens Initiative to develop potential leaders from two high schools in previously disadvantaged areas. We aim to bridge the skills gap through education focused on life skills, character building, teamwork, how to maintain healthy relationships, and by enabling the students to make informed decisions and to value themselves and others.
- **Diepsloot Pre-Primary School Project:** Two schools have been adopted in the rural township

of Diepsloot in Johannesburg. Both Letabong and Disneyland children enjoy an annual Christmas Party, all 150 gifts are sponsored by Bridgestone staff and their workbooks for the next curriculum year are also donated together with stationery and educational material.

Environment

Our Environmental Mission Statement is “to help ensure a healthy environment for current and future generations”.

For the past five years Bridgestone has supported **The Cape Leopard Trust** in its efforts to conserve and research the leopard population in the Western Cape. The Trust uses GPS collars and camera trap data to investigate the behaviour and ecology of these animals, in order to reduce the conflict between farmers and predators.

Bridgestone sponsors education programmes and field trips which educate and encourage the youth to experience the environment and to understand conservation. The 2013 Leopard Calendar schools competition created exposure and increased learners’ understanding of conservation. Winners were treated



to a three-day camp in the Cederberg with the Cape Leopard Trust team.

The Bridgestone Eco Drive Challenge was implemented for all staff in 2009 as an economical driver training improvement programme, offering a three part driving skills course by driving.co.za. It was coupled to an incentive scheme which rewarded employees with high fuel savings over the year. A record 7.5% saving (compared to pre-training consumption) was achieved.

Safety

Bridgestone's **Tyre Safety** initiatives empower relevant members of society with the knowledge to be safe when travelling on our roads.

Over 32,000 tyres have been inspected by Bridgestone SA personnel over the past seven years, in conjunction with Pick n Pay Hypermarkets countrywide. Motorists' tyres are checked for tread wear and pressure, and each motorist is given a goodie bag and information leaflet on their tyre condition. A National Safety Index determines long time trends in tyre condition and inflation across the country. Overall, the trend seems to be improving, and we remain committed to educating motorists on the importance of legal and correctly inflated tyres.

Bridgestone have partnered with Fleetwatch and other industry role players in empowering traffic officials to identify un-roadworthy trucks and buses on our roads. The company also supports transport operator awareness on efficient braking and tyre checking.

More than 2,000 employees of South African National Parks (SANParks) have been trained during Bridgestone's **SANParks Tyre Wise Campaign**. Besides awareness and safety training, on-site inspections are conducted in order to reduce tyre defect incidents, and to highlight critical vehicle and safety awareness. Rates of disabling injuries have dropped significantly since the training started in 2012, and a 50% reduction in un-roadworthy tyres has been achieved in this short time.

This year, Bridgestone started the **Young Driver Initiative**, which exposes young drivers to safer driving. More than 300 school children have thus far enjoyed The Simulator Experience, which offers a self-study defensive driving course, as well as a ride in the cab with detailed graphics and audio.

Your Journey, Our Passion – Bridgestone is with you all the way. We aim to make the journey ahead of you a pleasant one! ●



Up-to-Date Technology & Manufacturing Processes



Smiths Manufacturing (Pty) Ltd is a leading Automotive Component Manufacturing Company which has been operational in South Africa since 1962. The company's activities include supplying OE and P&A components to vehicle manufacturers. DENSO is the main technical and development partner for Smiths and their collaborative activities extend back more than 30 years culminating in a Joint Venture in 2005. This collaboration firmly places DENSO's local partner, Smiths Manufacturing, in the global manufacturing arena, bringing about the transfer of up-to-date technology and manufacturing processes. This association provides for extensive transfer of skills and training which culminates in the South African car manufacturers meeting the high standards necessary for the export of vehicles into demanding markets.

levels with far lower production volumes, the company has acquired innovative skills thereby making production feasible in order to secure its future in the Automotive Industry. The company has developed, designed and manufactured in-house equipment and has also worked with local suppliers to develop unique low volume manufacturing equipment, thereby meeting its innovation targets.

Localisation

People

Localization is a key activity and provides extensive benefit within the supply chain to South African companies, supporting job creation and social upliftment. South Africa has well-established first and second-tier suppliers who over time have elevated their standards in order to meet the demanding international quality and delivery standards. The focus has not only been on primary raw materials but also the conversion to final product.

The company currently employs 700 people and its major customer is Toyota. The company is supported by 60 local suppliers who directly benefit from their business with Smiths. With a Level 3 BBBEE rating, the company has trained in excess of 200 Engineers and actively supports tertiary education of its people. Training initiatives include ABET, Maths and English literacy, Leadership Development and CAM. Tertiary education assistance is also provided.

Up-to-Date Technology and Innovating Processes

Smiths DOJO centre trains employees in all aspects of fundamental manufacturing principals such as 6S, Kanban, JIT, standardised work and enhanced productivity techniques – applying the principals of Total Industrial Engineering.

The company's core strengths include continuous innovation in processes and manufacturing methods. In order to achieve international quality and productivity

Smiths is committed to uplifting the lives of those less fortunate and in terms of its Community Social Investment, does this through its Rainbow Nation Committee which focuses its work in communities close to Smiths and that of its employees. Recent projects include the building of two sports-courts, funding of two libraries, donation of sports kits, the building of two playgrounds, funding of Maths and Science lessons, installation of a geyser and water tank and the support of several AIDS and HIV Initiatives. ●

To Do Great Things



Dimension Data was founded in South Africa in 1983 with a simple vision: "To do great things." Over the last three decades, we have established ourselves as a global leader in the provision and management of specialist IT infrastructure solutions and services. In October 2010, we became a wholly-owned subsidiary of Nippon Telegraph and Telephone Corporation (NTT), Japan's leading telecommunications service provider and one of the largest in the world. This acquisition has enabled us to accelerate our strategy in new markets, including the acquisition of OpSource and the establishment of our Cloud Business Unit in 2011.

With headquarters in South Africa, operations in over 50 countries, over 21,000 employees and over 6,000 clients, we are uniquely positioned to help accelerate the achievement of our clients' business goals. We offer a full lifecycle of IT, as well as IT outsourcing services. Dimension Data also engages a network of skilled "preferred partners", who serve our clients in locations where we do not currently have a presence, thus extending our reach to 114 countries.

Job Creation & Skills Transfer

Dimension Data has made a significant contribution to bettering the standards of living in local communities through facilitating skills development, promoting entrepreneurship



and creating employment opportunities for previously disadvantaged individuals.

Enterprise Development Incubator Programmes

Our Enterprise Development Incubator Programmes aim to address common business challenges faced by small enterprises, and provide them with ICT (information and communication technology) tools that will help grow their businesses. The programme is designed to promote entrepreneurial skills and is further enhanced by mentorship and coaching. Since the beginning of our first incubator programme in



2009, we have assisted over 200 black entrepreneurs in the ICT industry.

ICT Skills Training Centres

Our ICT Skills Training Centres help empower the youth and expose them to the world of technology. Focus is placed primarily on assisting young school leavers by providing them with the basic computer training required in the job market. Successful candidates are placed in internship programmes with the Media Information and Communication Technologies Sector and Training Authority (MICT SETA).

Baking and Sewing Projects

The company has established community bakeries through its Baking Project initiative, and has since extended the programme to include a Sewing Project. Both projects are aimed at enhancing skills and creating employment. Dimension Data employs members of the community for each project, and trains them in the necessary practical and business management skills. This places them in a good position to establish and run their own businesses. The company provides equipment, start-up stock and uniforms.

Skills Transfer and Basic Education

One of the missions is to leverage the knowledge and experience we have gained to help as many young people as we can.

The Dimension Data Saturday School

The programme runs over two years, with 50 Grade 11 and 50 Grade 12 learners participating each

year. Focus is placed on supplemental learning based on school curricula, as well the holistic development of every learner. The learners are selected from 20 Gauteng-based public high schools and attend lessons in standard grade mathematics, physical science, English (literature and language), life sciences and computer studies as well as soft skills.

Our employees play a fundamental role in the Saturday School initiative by volunteering their time and skills to assist, from interviewing potential candidates to mentoring the learners through the "work experience" initiative.

Nineteen of our Saturday School learners have benefited from our University Bursary Scheme, which funds learners to attend a university of their choice. The Graduate Programme has benefitted 202 graduates to date. The programme continues to achieve a 100% pass rate, as it has since inception.

E-learning Learner Management System

The E-learning Learner Management System harnesses the power of multimedia technology to deliver more relevant and exciting learning experiences. We have reached over 70 schools in all nine provinces, benefiting over 30,000 learners. Our





vision is to reach 40,000 learners by 2015. This system has dramatically improved the matric pass rate in all its partnering schools, and the Gauteng Department of Education (GDE) regards it as one of the top three education initiatives.

Human Resources Development

At Dimension Data, our people are our greatest asset, and we are committed to helping our people be the best they can be by offering opportunities that will help them achieve their goals and career growth aspirations.

Graduate Programmes

Our graduate programmes are geared towards integrating graduates into Dimension Data and accelerating the acquisition of necessary skills. We provide support and development to young graduates, ensuring that they learn from the best professionals in the industry. The majority of our graduates are retained and offered permanent positions within the Dimension Data business. ●



For the Long Run



Isuzu Truck SA (ITSA) was established in 2007 as a specialist truck sales and distribution company. It was a 50/50 joint venture between Isuzu Motors Japan and General Motors SA. In October 2013 Isuzu Motors announced that it had increased its stock in ITSA to 70%. This majority share will allow more support and participation in South Africa, and will also allow the company to expand its development role in Sub-Saharan Africa.

Isuzu Truck has a head office in Johannesburg, as well as an assembly operation plant in Port Elizabeth. Trucks play a vital role in the South African economy due to the vast distances between towns and cities in the country.

South Africa's unemployment levels are worryingly high, and yet basic skills levels are low and the availability of skilled truck drivers is problematic. Isuzu and ITSA have focused their products and product technology in South Africa to allow operators to participate in the economy by enabling the easy entry of drivers into employment in the industry, once they have received a truck driving licence.

ITSA offers AMT (Automated Manual Transmissions) on all eight models of its two to eight ton Isuzu trucks to allow for easier handling. This also limits down time, which translates to a more productive asset for the operator. It also assists low or average skilled drivers to perform their jobs better. Isuzu is focusing on distribution and logistics segments with AMT products, as this directly contributes to the economy and is in line

with the Isuzu commitment of "For the long run".

Since 2007, Isuzu Truck SA and its 40 dealers have spent over R1 billion on facilities, training and resourcing of their business in South Africa.

Further initiatives that will be implemented over the next seven years include the support of various community activities. In 2013 our focus area was medical recovery and support on the Van Reenen's Pass in KwaZulu-Natal. Community Medical Services is a volunteer organisation which provides medical, recovery and breakdown assistance over peak periods on this very high traffic mountain pass. The support from Isuzu Trucks SA was vital in keeping this operation running. ●



Uniquely-Required Mining & Construction Machinery



In 1875, Furukawa opened the Kusakura Copper Mine. Mining jobs always require new and specific solutions to improve production and for this reason, in 1900, Furukawa started to produce its own mining equipment. With this step Furukawa unintentionally created a base for a new, high technology concern. The improved productivity results they achieved with their uniquely required machinery soon created a demand for similar machines in other mines. In order to fulfil these requirements, Furukawa started to separate their activities in different divisions.

In 1918, Furukawa Mining Co Ltd was created and later, in 1961, Furukawa Rock Drill Co Ltd was launched in order to be able to meet the worldwide demand for machines, which were initially meant only for Furukawa's own use. Our products include: attachments (breakers and crushers) for excavators;





hydraulic and pneumatic crawler drills; hydraulic and pneumatic down the hole drills; underground drills; air tools; and drilling accessories.

In 1971 Furukawa established a new factory in Yoshii, Japan, for the production of drill rigs and demolition equipment. The demand for these products was so large, that in 1976 a second factory was established in Takasaki. Since then, more than 35,000 drill rigs and 100,000 hydraulic breakers have been delivered all over the world. We have also built an international sales and service network. In 2012, we opened a representative office in Johannesburg in order to support our customers. We, and our distributor network, are at your service.

South Africa is rich in natural resources, and mining has long been the foundation of the nation. Our main business activities in South Africa are to provide products to the mining and construction sectors. We have been supplying reliable and durable products and after-sales services through our distributors since the 1980s, and our field-proven machines help to create better work environments and protect the health and safety of mine workers, while at the same time reducing carbon emissions and saving energy.

We will continue to contribute to the development of South Africa. ●

Reliable Solutions



Hitachi Construction Machinery Africa (Pty) Ltd (HCAF) is a wholly owned subsidiary of Hitachi Construction Machinery Co Ltd, and is engaged in the distribution and market support of construction and mining equipment in Southern Africa.

HCAF operates through its three subsidiaries: Hitachi Construction Machinery Southern Africa Co (Pty) Ltd (HCSA), Hitachi Construction Machinery Zambia Ltd (HCMZ) and Hitachi Construction Machinery Mozambique Ltd (HCMQ), as well as through an extensive dealership network.

HCMZ and HCMQ are mostly dedicated to the support of mining equipment on the Copper Belt in Zambia and the coaling sector in Mozambique respectively. The flagship of the HCMZ operation is its \$15 million plant in Lusaka which was established to re-manufacture components for large scale mining equipment for export to various countries.

HCSA, the largest of the subsidiaries, employs more than 700 South Africans. It operates in highly competitive markets from a product point of view, as these markets are completely support orientated. As a result, the need for HCSA to be situated in strategic locations in the country is of paramount importance. The aftermarket sales service is



Hitachi Construction Machinery Africa



accordingly managed through six branches and ten dedicated on-site facilities.

Integral to the success of the group is expertise, which includes factory and specialist-trained product engineers who can offer technical input. This creates cohesion between the OEM (original equipment manufacturer), the group network and, of course, the customer.

While the group continues to be at the frontline of technological advancements, it is also committed to creating and maintaining an environment that provides equal opportunities to all of its employees.

In addition, HCSA is proud to be involved in a Corporate Social Responsibility programme endorsed by the Department of Basic Education. They have improved sporting infrastructures and have literally levelled the playing fields with the "Level the Playing Fields Project" in association with SuperSport and Phillips.

It is with continuous commitment to their staff and the community that the group continues to offer reliable solutions that truly have long term results. ●

Contributing to Society



Hitachi Ltd. was founded in 1910, and to date has grown into a conglomerate with more than 326,240 employees and 964 companies worldwide. Hitachi has devoted itself to supporting and improving the quality of life of communities worldwide. The company seeks to elevate its founding concepts of harmony, sincerity and pioneering in order to instil pride in its employees and partners, and to contribute to society through the development of superior, original technology and products.

The Hitachi Group has more than 1,000 direct employees in Southern Africa. Hitachi Ltd. celebrated 50 years in Sub-Saharan Africa in 2013. Hitachi prides itself on fostering skills creation, as well as capacity and enterprise development. With this in mind, the company has initiated and developed various corporate social investment projects.

Our achievements to date include: a R24 million investment into developing an accredited Decentralised and Trade Test Artisan Training Centre; R360 million invested in the training and qualification of apprentices as artisans in Eskom projects; and the creation of a mutually beneficial partnership between the Lephalale FET College, HPA, Gijima AST and Murray & Roberts Projects. We have also committed to donating the developed training centre to the FET College after the programme has been completed.

Thus far, we have trained 75% of the 1,400





apprentices we committed to skilling in seven different trade categories (Riggers, A and B Class Welders, Pipe Fitters, Steel Erectors, QC inspectors and Boilermakers). The skills of 400 artisans in higher rated trades will be improved through the established A-Class Welders graduate programme at a welding school Hitachi has established in Witbank. Hitachi established the graduate welding school in Witbank to teach A-Class Welders specialised welding techniques in order to reduce the weld failure rate, and ultimately to replace expatriate artisans with locals.

In addition, Hitachi has collaborated with the Department of Science and Technology to train engineers through the DST Hitachi Scholarship. The scholarship, which is now in its sixth year, aims to provide focused and specialised technology exposure to engineers, with the view that they will return to South Africa to contribute to enhancing existing processes within their departments.

Hitachi has contributed to the development of entrepreneurs in both Lephalale and Witbank. A R20 million loan fund has been allocated to developing and supporting entrepreneurs in the region. A further 50% of the entrepreneurs who have benefited from this fund have joined the supply chain at the Medupi and Kusile sites. To date, 305 jobs have been created as a direct result of this enterprise development initiative.

As part of the focus on maths and science education, bursaries have been awarded to matriculation learners, BSc Mech Engineering undergraduates, post-graduates and maths teacher interns.

Lastly, in order to contribute to the wellness of the community of Lephalale and its children, Hitachi built a new preschool in Shongoane Village in Lephalale which benefited 102 locals in the area. Hitachi prides itself on the continuous development of societies through innovation and corporate social responsibility. ●



Powering Dreams in Africa



Maintaining a global viewpoint, Honda Motor Southern Africa is dedicated to supplying products of the highest quality, yet at a reasonable price, for worldwide customer satisfaction.

We are a company built on dreams. These dreams inspire us to create innovative products that enhance human mobility and benefit society. We see “The Power of Dreams” as a way of thinking that guides us and inspires us to move forward. The strength of our company comes from this philosophy, and is based on the visionary principles of our founder, Soichiro Honda.

Honda’s success in the global marketplace is the result of our continued investment in each of the markets in which we participate. Since its inception in December 2000 as a wholly owned subsidiary of the Honda Motor Company, Honda has become a major player in South Africa, meeting our customers’ needs with a range of automobiles, motorcycles and power equipment.

Initially concentrating on the local South African market, the company is now responsible for a significant part of the African continent, with offices in South Africa, Kenya and Morocco, as well as a dealership network stretching throughout the SADC region.

At Honda, we know that our success is not measured solely by the products we make, but also by the lives we enhance. Our responsibilities to our associates, our business partners, our communities and our planet have always guided us and helped us on our path to be a company society wants to exist. Locally, we provide support and assistance to selected strategic partners in the areas of conservation and safety, including Birdlife South

Africa, the Road Safety Foundation, the National Sea Rescue Institute, and the SAPESI Mobile Library Project for South African Schools.

A driving force for Honda Motor Southern Africa has always been our customer service. This is provided through an extensive dealership network, which in turn provides investment and employment opportunities for people across Southern Africa. South Africa alone hosts 35 franchised automobile dealerships, 33 motorcycle dealerships, 14 marine dealerships and 76 power equipment outlets.

Motorcycles

Fuelled by a proud history of racing, Honda has a passion for motorcycles that shines through all of our models. Whether it is work or play, we have the motorcycle to meet any need.

From street bikes and dual purpose bikes to adventure and touring bikes, Honda knows how to inspire, and our Off Road and ATV Utility range is rugged and ready to take on any adventure.

All Honda motorcycles sold in South Africa come with free Honda rider safety training, as well as one year on road assistance.

Power Equipment

On water, on land, in the mountains and throughout the great outdoors in a wide range of activities, Honda seeks to make people happy by providing the power to help them do more with their lives, through technology that balances human benefits and ecological mindfulness.

Marine

Always aware of the environment, Honda is at the forefront of development of four stroke marine engines.

Starting with the lightest 4-stroke engine in the world with 2HP, all the way through to the top of the range V6 250 HP, Honda Marine engines offer extremely low maintenance, as well as exceptional all round convenience and reliability.

Honda Marine also offers a range of slatted-deck inflatable watercraft. For everyone from river cruisers to sea enthusiasts, Honda takes fun seriously!

Automobiles

Honda automobile sales exceeded 4 million units worldwide in 2012. Locally, with a string of JD Power Product Quality awards to their name and two South African Car of the Year titles, Honda automobiles have made their mark on the South African market, with Honda annual sales growing at unprecedented rates.

As people's lives change, so do their vehicle needs, and Honda has the car for each of these life stages, from the student-focused Honda Brio hatchback to the executive Honda CR-V and Accord models.

With unrivalled reliability and 12 months' AA membership with every new car, wherever your journey, Honda has the car to take you there and get you home again safely. ●



Building Countries Through Trade

The history of ITOCHU Corporation dates back to 1858, when Chubei Itoh started a modest linen trading operation with his brother. He was not only a courageous pioneer in the trading business, but also a compassionate leader. He firmly believed a successful business should be: "Good for the company, good for the customers and good for the society."

In the 150 years since then, ITOCHU has expanded and now has 144 overseas offices in 66 countries around the globe. ITOCHU is one of Japan's leading general trading enterprises, and is engaged in domestic

trading, import and export, as well as overseas trading of various products.

The ITOCHU Johannesburg office was established in 1962. We see Africa as a land of great opportunities and hope for the 21st century. In addition to the Johannesburg office, we also have offices in Kenya, Ethiopia, Ghana, Nigeria and Cote d'Ivoire. We are engaging in a wide range of ventures (including textiles, consumer products, machinery, automobiles, metals, minerals, chemicals, energy and food) by efficiently utilising the vast connections and knowledge we have accumulated over 51 years of operation in Africa.



Business Activities

Metals and Minerals

The Metals & Minerals Company of ITOCHU operates a large supply chain for mining ventures and the development of mineral resources. It also trades metal products, including iron ore, coal, non-ferrous materials and steel products.

Since 2010, the Japanese consortium led by ITOCHU has been working on the Platreef Project together with Ivanhoe Mines Ltd. The Japanese consortium's 10% interest in the Platreef Project was acquired for a total investment of \$290 million. This is the first equity investment in a platinum group metal (PGM) development project by a Japanese firm. The Platreef Project includes a recently discovered underground

deposit of thick, PGE-nickel-copper mineralisation in the Northern Limb of the Bushveld Complex, approximately 280 km northeast of Johannesburg.

In September 2013, ITOCHU obtained approval from authorities to build an exploration shaft to extract bulk samples. Development of the Platreef Project will create much needed employment, and will contribute significantly to the socio-economic development in the Limpopo region of South Africa.

Renewable Energy

The solar power generation business is also an important segment of ITOCHU, which is consequently active within the extensive sphere of worldwide electric power and power generation.

In South Africa, Scatec Solar AS, in which ITOCHU



has a 37.5% stake, has been awarded a total of three solar photovoltaic (PV) power generation projects under the Renewable Energy Independent Power Producer Procurement Program (REIPPPP) with the total capacity of 190 MW.

Of these three projects, a 75 MW solar PV generation facility in the Northern Cape region was connected to the regional grid in September 2013, and is now under commercial operation. In addition, two solar PV plants are currently under construction in the Northern Cape and Eastern Cape and expected to be completed by the end of 2014. These projects will contribute to creating more employment and provide sustainable energy, while reducing CO₂ emissions.

Oil and Gas

The Kudu Gas Field is an offshore gas field in Namibia approximately 170 km north-west of the city of Oranjemund. It is located in the Orange Sub-basin in 160-200 m of water. The Kudu Gas Field development continues to progress, following the execution of the Project Development Agreement (PDA) with Nampower and upstream partners. Currently, the negotiation for a Gas Sales Agreement (GSA) is moving forward steadfastly.

Automobile

ITOCHU Auto Africa (IAAF) was established in 1997

with the aim to become a hub for automobile sales and services in the ever growing southern African market.

IAAF currently supports export operations for Isuzu and Chevrolet vehicles from South Africa to Sub-Saharan Africa. IAAF owns 74% of Integrated Auto Services (IAS), which is focusing on developing retail motor dealerships for Isuzu, Chevrolet and Opel brands in Johannesburg, Middelburg and Groblersdal. 26% of IAS is under local ownership and it is a level 3 BEE contributor, providing more than 170 jobs to the community. IAS is determined to provide high quality and efficient services to all customers in South Africa.

Food and Consumer Products

South Africa's major export to Japan in the 1970s and '80s was asbestos, but this business quickly lost its momentum in the 90s. Thereafter, exporting woodchips to Japan for manufacturing paper became the new significant business for ITOCHU. Although business has slowed slightly since 2005, it remains a profitable operation for both South Africa and Japan. In addition to woodchips, we also trade in silica fume, which is used to reinforce roofing, and polymer absorber for hygiene products. ITOCHU also has a long history of exporting high quality sugar to Japan and importing palm oil for the South African confectionery industry. ●



A Vital Link in the Global Chain



At Kintetsu World Express (KWE) South Africa, we are especially proud of the systems and expertise we have developed over the years in the fields of logistics and freight forwarding. As an indispensable, integrated global logistics partner to our customers' businesses, our award winning supply chain management services comprise of tailor-made procurement logistics, freight management, warehousing and distribution, returns and supply management.

KWE's advanced and customised logistics services to the local aviation industry have been rewarded with the coveted Platinum Certificate for Logistics Excellence in Supply Chain Management. KWE also became the first southern African freight forwarder to receive a top EU safety accreditation (RA3 designation) in October 2013.

Tailor Made Solutions

Our integrated supply chain management systems and cutting edge support allow us to customise logistics solutions to address specific business needs. Serving multiple business sectors (including aerospace, oil and gas, power generation, mining, heavy engineering, manufacturing, agriculture and construction) demands a highly skilled and driven workforce.

Progressive BBEE Development

The volume of international freight handled by KWE is ranked among the top ten in the world. This



benchmark is grounded by the calibre of our staff. Certified as a Level 3 BBEE Contributing Value Adding Supplier, our contributions are equal to a Level 1. Transparency in terms of empowerment is mirrored at board and management level.

We do not compromise on the high premium we place on the successful skills transfer and the development of our staff. Coupled to our investment in intensive skills training and learnership programmes, we are thus assured of a competitive, well-rounded team to lead us into the next decade and beyond.

Transformation and Change

We are committed to making a real difference in South Africa through skills, enterprise and socio-economic development. And we sustain our goal by striving to achieve higher scores in management and employment equity.

Trained and Skilled Work Force

KWE's BBEE scorecard bears testimony to our development programme. We achieved a full score in 2012, and trained more than a 100 people measured against a local staff compliment of 192. In addition, the ABET training initiative (Employ and Empower) sponsored several disabled, unemployed learners by offering financial and training support. We also have several learners currently enrolled on a freight handling learnership programme.

We boast a global staff contingent of 9,238 employees, and our group works around the clock at 308 locations in 194 cities in 32 countries. Our core focus is ensuring that we continue to uplift our staff in order to unlock progressive, visionary leadership and skills, as well as ensuring that our customers continue to receive a world class service.

Focus on Job Creation

The recruitment and training of previously unemployed people are two of our key human resource focal points. On average, KWE invests more than R40,000 per learnership, for each individual, in addition to paying a partial salary for the duration of their training, which extends over 12 months.

Investment in Basic Education

Since 2010, KWE has trained 77 people in the ABET Literacy and Numeracy programme, and currently we have 32 unemployed learners enrolled in the course.

Recognition by Institutions

At a recent awards ceremony hosted by the National Skills Authority (NSA) in conjunction with the Minister of Higher Education and Training, Dr Blade Nzimande, the NSA bestowed a prestigious award in recognition of KWE's good practices in skills development and excellence. Grants received from

the Transport Education Training Authority further support KWE's development initiatives.

Reaching Out and Touching Lives

The KWE Employee bursary scheme is invested in the support of three children's homes for abandoned and disabled children by assisting with clothing, food, transportation and school fees.

Endangered Wildlife Preservation

Beyond KWE's broader range of "reduce, reuse and recycle" environmental policies, we recognise that South Africa would be poorer without its precious wildlife. In association with the Endangered Wildlife Trust, we have increased our involvement by raising funds for rhino orphan care. Because we know that in conservation, as in logistics, time is of the essence. ●



Fairness, Innovation and Harmony



Marubeni is involved in the handling of products and the provision of services in a broad range of sectors. These areas encompass importing, exporting and offshore trading, as well as transactions in the Japanese market related to food materials, food products, textiles, materials, pulp and paper, chemicals, energy, metals and mineral resources, and transportation machinery.

The company's activities also extend to power projects and infrastructure, plants and industrial machinery, finance, logistics and the information industry, as well as real estate development and construction. Additionally, Marubeni conducts business investment, development and management on a global level.

In accordance with a spirit grounded in "Fairness, Innovation and Harmony", Marubeni Group is proudly committed to contributing to social and economic development, and to safeguarding the global environment by conducting fair and upstanding corporate activities.

In order to strengthen and expand our overseas business, business plans for "priority regions" are

selected by a Global Market Strategy Committee. Regions of Sub-Saharan Africa have been included in these "priority regions", since high growth in the mid to long-term is likely to happen in such new frontier regions. Demand for natural resources, infrastructure and industrial development is expected to grow, and we will continue to build our presence in these potential future priority regions.

Marubeni-Itochu Steel Inc

Marubeni-Itochu Steel Inc. (MISI) was established in October 2001, by merging the steel business divisions of two major trading companies, Marubeni Corporation and ITOCHU Corporation. MISI's activities revolve around the processing, import, export, and the sale of steel products; supply chain management; and investment in steel-related industries. Our current business volume of steel products is around 17 Million MT per year. We have 15 domestic offices and branches, and 47 overseas offices and

branches worldwide. In addition, we have a strong relationship with Marubeni Corporation/ITOCHU Corporation as our shareholders and also have access to their global network.

The MISI Johannesburg branch was opened in February 2013, making it our newest overseas office. The mission of the Johannesburg branch is to expand our business into Africa by providing valuable services and solutions to our customers, as well as selling steel products. MISI has a strong presence in the African market with a long history. We currently have approximately 60% share of the export market from Japan into Africa, and have invested in several companies in Africa.

MISI will also naturally continue to stress the critical importance of its bonds with society; consideration for the natural environment; strengthened compliance; and the spearheading of social service activities, and other initiatives aimed at fulfilling our corporate duties as a responsible member of the community.

MarPless

MarPless was established in South Africa in 1993 by way of a joint collaboration between Marubeni Corporation Japan and Plessey (Pty) Ltd in South Africa. It implements large scale IT Turnkey Solutions, specialising in biometric technology by sourcing superior global products, in conjunction with our own in-house customised development. The core focus of our ID management solutions is population movement, as well as control and security, for both public and private sectors.

The company is BBBEE certified and both MarPless and its shareholders are committed to the South African Government's Broad-Based Black Economic Empowerment policies and Codes of Good Practice.

MarPless' combined product and implementation services, project management and ongoing maintenance offering, focuses predominantly on:

- Large scale Automated Fingerprint Identification (AFIS) system implementations
- Live Data Capture (LDC) system implementations using biometrics
- E Passport Production systems using bespoke Japanese technology
- Wide area security monitoring systems
- Secure border management, visas, photo quality and facial recognition, as well as mobile large scale system solutions

The latest addition to MarPless' service offering is Online Verification (ONLV), which enables commercial

and public sectors to limit and mitigate the current risks surrounding identity theft and fraud.

Social Benefit & Investment

MarPless' core business provides various social benefits to the general public, including quicker turnaround times for both ID documents and passports. Advanced security mechanisms also reduce the risk of the circulation of fraudulent documents. MarPless is proud that our systems are instrumental in the protection of each citizen's identity, as well as governmental security.

MarPless also supports early childhood development by means of contributions to Scatterlings, who offer holistic and practical teacher training programmes to enrich the delivery of quality early learning development for the children in their care. ●



Contributing to the Enrichment of Society

Mitsubishi Corporation is a global integrated business enterprise that develops and operates businesses across virtually every industry including industrial finance, energy, metals, machinery, chemicals, foods, and environmental business. Mitsubishi Corporation's current activities are expanding far beyond its traditional trading operations as its diverse business ranges from natural resources development to investment in retail business, infrastructure, financial products and manufacturing of industrial goods. With over 200 Offices & Subsidiaries in approximately 90 countries worldwide and a network of over 600 group companies, Mitsubishi Corporation employs a multinational workforce of over 65,000 people.

Activities in South Africa

Mitsubishi Corporation has been stationed in South Africa since 1958, and currently our Johannesburg Branch is the hub office for the African continent. We trade in a wide variety of goods, such as metals, automobiles, mining construction machinery, elevators, fruit juice, tyres, printing machines, paper mills and chemical products. We do this either directly or indirectly through local partners, such as The Imperial Group in the automobile business, and Tiger Automotive Pty (Ltd) in the tyre business.

We not only trade commodities in South Africa, but also invest in some companies. Hernic Ferrochrome (Pty) Ltd is our largest investment in South Africa.



CSR Activities

Mitsubishi Corporation, Hernic and our affiliated companies are also very active in Corporate Social Responsibility (CSR) activities. We have contributed in a number of areas (including water supply, farming, housing, education, environment and sports) by coordinating with both the Japanese and South African governments.

One example is that Mitsubishi Cooperation and Hernic, together with the Embassy of Japan in South Africa, supported the Molelwane Primary School in Madibeng Municipality in the North West province by upgrading the school's equipment for consecutive years as part of our grass roots CSR activities. We believe that direct contribution to the local community is crucial to sustainable business in the long run, and are therefore committed to contributing to local communities.



Hernic Ferrochrome



Hernic Ferrochrome (Pty) Ltd is the fourth largest ferrochrome producer in the world (as of end 2012). Mitsubishi Corporation has been a shareholder of Hernic since 2000. Hernic is located in Brits, in the North West province, in an area rich in chrome and platinum. Its business is to mine chrome ore from its two mines, beneficiate the ore, smelt it into ferrochrome, and export it, mainly to Asia and Europe. This contributes a significant amount of income for South Africa. Mitsubishi Corporation is very proud to run the business as a majority shareholder of the company.

One of our major contributions to the country is the provision of employment. Hernic employs approximately 700 people and – if mining contractors are included – the number of employees increases to approximately 2,700. Hernic provides study assistance schemes for their employees to encourage them to gain skills and knowledge. Hernic also offers various other employee benefits. In 2011, for example,

the company developed a strategy to improve the housing and living conditions of its employees. Recently, Hernic has embarked on increasing local recruitment, as well as constructing community rental units at Sunway.



Our Philosophy

Our philosophy is to contribute to the enrichment of society by conducting business that is firmly rooted in the principles of fairness and integrity. We are proud of our wide contribution in many places in the world. With a commitment to our clients and the people of South Africa, we aim to share our expertise, and work for the prosperity of South Africa and Japan as a bridge between the two countries. ●

Powering South Africa



Electric Locomotive Supply to Transnet

Between 1985 and 1989, Mitsui supplied the former Transnet, South African Transport Service (SATS), with Class 10E/10E2 locomotives for use in hauling coal (these locomotives are now being used for general freight). Mitsui's locomotives were manufactured in South Africa by local manufacturer Union Carriage & Wagon (UCW) in Nigel, and utilised electrical components from Toshiba Japan. The delivery of the Class 10E/10E2 locomotives was successful, and these locomotives are still running for Transnet 30 years after they were first deployed.

In 2012, Mitsui's BEE subsidiary, Mitsui & Co African Railway Solutions (MARS), completed the supply of 110 Class 19E locomotives (3 kV DC and 25 kV AC dual voltage locomotives) for Transnet's 580 km coal line

between Ermelo and Richards Bay. From July 2013, Transnet introduced "Project Shongololo", a new 200-wagon rail service with Class 19E locomotives to transport coal from the coal mines of Mpumalanga to Richards Bay. This effectively bypassed the Ermelo yard in order to reduce the cycle time and increase the transport capacity.

In 2013, Mitsui's other BEE subsidiary, Venus Railway Solutions, completed the supply of 76 Class 15E locomotives for Transnet's 861 km iron ore line between Sishen and Saldanha. Class 15E locomotives have 454kN continuous tractive effort with a power supply of 50 kV AC. Five units of Class 15E locomotives can transport 342 wagons (342,000 tons) of iron ore at once.

Both Class 15E and 19E locomotives are equipped with a regenerative brake system, which uses traction

motors as an electric generator by converting kinetic energy into electricity while the locomotive is braking. Transnet regenerated 151,139 million MWh of electricity – enough to power Alexandra Township for a year – with Class 19E and 15E locomotives during the last financial year (2012/2013).

There was a period of almost 20 years when locomotive manufacturing was not very active in South Africa. The number of workers employed at UCW at the time of the contract in 2006 totalled around 300, but it has since increased to around 1,500 employees at peak. Toshiba dispatched skilled Japanese engineers to transfer skills and know-how to local engineers, and various intervention and improvement programmes were implemented. As a result, the number of skilled workers at UCW increased dramatically, and the locomotive manufacturing cycle was drastically improved so that it became possible to deliver one locomotive every 2.5 days.

Mitsui's contribution to South Africa is manifested through job creation, localisation, technology transfer, skills development, and small business promotion.

Mitsui currently provides after-sales service to Transnet, such as on-site training for Transnet Engineering (TE) engineers at the respective 19E/15E depots. Mitsui also arranged for TE engineers to be taken through maintenance training in Japan.

Avon and Dedisa Peaking Power Project

Two power plants – with a combined capacity of

1,005 MW, and able to accommodate peak demands – will be constructed by Avon Peaking Power (Pty) Ltd and Dedisa Peaking Power (Pty) Ltd. These companies were established by GDF Suez, Mitsui and South African companies Legend Power Solution and the Peaker Trust in order to implement these 15-year build-own-operation projects.

The first large scale independent power producer (IPP) based projects in South Africa (outside its renewable energy programme) consist of the Avon Project, which involves the construction of a 670 MW diesel-fired, open cycle power plant near Durban, and the Dedisa project, which involves the construction of a 335 MW diesel-fired, open cycle power plant near Port Elizabeth.

Commercial operation is expected to start at Dedisa in 2015 and at Avon in 2016, and following a power purchase agreement entered into with state owned power utility Eskom, electricity will be supplied to major cities in the southern areas of South Africa for 15 years from the completion of the two power plants.

These projects have been initiated by the Department of Energy (DOE) under IRP 2010 (integrated resource plan), a power development plan that will double South Africa's power capacity from approximately 44GW at present to approximately 80GW by 2030. These plants are expected to improve the supply- and-demand balance and contribute to the industrial development of South Africa. ●



Image photo of the Avon Peaking Power Plant



Class 15E

The Power of Networking

NEC Corporation provides information technology and network solutions to business enterprises, communication services providers and government agencies.

NEC established NEC Africa (Pty) Ltd. in the Republic of South Africa to oversee sub-Saharan businesses, and this company began operations in December 2011. In fiscal 2013, NEC set up the NEC Nairobi branch office in Kenya and NEC West Africa Limited in Nigeria to reinforce business development throughout the sub-Saharan region.

Contribution to Africa

Since entering the African market in the 1960s, NEC has developed relationships of trust with African nations by providing products and services based on cutting-edge technologies. By continuing to actively support Africa's development, we aim to contribute to the achievement of the UN Millennium Development Goals. Here, we present our activities in three African nations.

Angola



Rapid Mobile Phone Penetration Driven by PASOLINK

The Republic of Angola is now undergoing rapid economic recovery and advancement after a long, economically debilitating civil war fought since the nation gained independence. One of the most remarkable aspects of the nation's economic recovery has been the rapid uptake of mobile phones. Movitel, an Angolan mobile operator, has seen rapid growth in its subscriber base, which has been doubling year by year.

NEC's PASOLINK, a point-to-point digital microwave access system, has played a crucial role in building the communications network backbone which has been supporting the resulting rapid expansion in local mobile phone networks. Going forward, NEC will continue to assist in the expansion of these mobile phone networks using PASOLINK, with the aim of facilitating greater communication between people.

South Africa

One of the World's Most Advanced Fingerprint Matching Systems

The Republic of South Africa issues ID documents to every citizen to ensure fair and equal access to public services. It is an important initiative in this racially diverse country. The Government chose NEC's Automated Fingerprint Identification System (AFIS), which boasts world class fingerprint accuracy and system processing speed, as the core platform for the national ID system. By introducing AFIS, the government has shortened fingerprint matching processing times, as well as reduced the risk of identity theft. The NEC AFIS has thus contributed to people leading safer and more secure lives. In these ways, this fingerprint based national ID system is important infrastructure for building a stronger democracy in South Africa. In recent years, NEC has been using monitoring and access control systems employing facial recognition techniques and other new technologies to contribute to safety in African nations.



Tanzania

Supporting National Radio Broadcasting

The government of Tanzania is advocating an important social development policy focused on improving public welfare. Under this policy, the Tanzania Broadcasting Corporation (TBC) is responsible for improving radio programmes relating to education and self-improvement. In 1972, NEC supplied the TBC with shortwave and mediumwave broadcasting transmitters, followed in 2000 by a transmitter with a longer operating life, better power consumption and other advantages.

The TBC and various radio listeners have given high marks to NEC for significantly enhancing educational and living standards in the region by introducing this equipment. NEC has been involved in broadcasting businesses in 20 African countries so far, and people now hold high expectations for the widespread adoption of NEC products and technologies. By actively meeting these expectations, NEC aims to support the advancement of the African region as a whole. ●

Providing Strong Engineering Solutions



Nippon Koei is Japan's top international engineering consultant company. Our project managers and engineers provide strong engineering solutions for our clients by planning, designing and supervising the construction of infrastructure projects in the fields of transportation, energy, resources, and urban and public sector development.

During the 65 years since its inception, Nippon Koei has worked on over 3,000 projects in 135 countries all over the world. We have a sound financial base and have plans to participate in PPP (public private partnership) infrastructure development.

Operations of NK Group in Sub-Saharan Africa

Nippon Koei established Nippon Koei Africa (Pty) Ltd (NKAf) in July 2012 in Gaborone, Botswana, in order to expand the Nippon Koei Group into Sub-Saharan Africa.

NKAf then invested to establish Nippon Koei Mozambique (NKMo) as a joint subsidiary with Nippon Koei LAC Inc (NKLAC) in December 2012 in Maputo, Mozambique.

Nippon Koei has also had an African regional office in Nairobi, Kenya, since 1984, in order to support ongoing projects in East Africa.

Major Projects in Southern Africa

Kazungula Bridge Between Zambia & Botswana

The Kazungula Bridge will improve the efficiency of traffic through the border between Zambia and Botswana. This will facilitate trade activities and increase

the global competitiveness of both countries, as well as improve the regional connectivity of the North-South Corridor and contribute to the regional integration of the economies in the South African Development Community (SADC) region.

Nippon Koei carried out a feasibility study in 2000-2001. We started the consulting services in March 2013, which included a detailed design review, tender assistance and construction supervision. The construction will commence in mid-2014 and be completed in mid-2018.

Micro/Small/Medium Industry Development Project in Mozambique

KRI International Corporation (a subsidiary of Nippon Koei) implemented this project in January 2013. It aims to improve public services and promote local industry by encouraging small and medium enterprises (SME) and/or producer groups in line with the "One Village One Product Movement" under Japanese official development assistance in Mozambique for the next four years. ●



Supplying Quality Vehicles to South Africa

For the last 40 years, Nissan South Africa (NSA) has supplied quality vehicles to South African customers which have met the specific needs of the South African market.

Initially through the importation and local assembly of completely knocked down (CKD) vehicles in 1963, followed by the establishment of manufacturing facilities in 1973 at Rosslyn, near Pretoria, Nissan and its forerunner, Datsun, have provided transport solutions for South Africans, while simultaneously developing the country's motor industry.

Nissan can trace its roots back to 1911 when the Kwaishinsha Automotive Company was formed to produce the first Datsun cars in Japan. This company was taken over in the early 1930s and the Nissan Motor Company was registered.

In 2000, Nissan Motor Company Limited increased its investment in South Africa by purchasing the 37%

stake which the Sanlam Group held in Automakers. The investment gave Nissan Motor Company control, which was subsequently increased to 98.7 %. In 2001 the South African company's name changed from Automakers to Nissan South Africa.

Today, Nissan South Africa is the operational hub for Regional Business Unit South, serving Nissan's key South African market, as well as 42 other countries in Sub-Saharan Africa, including Angola, Ghana, Kenya and Nigeria. The company offers a range of locally produced and imported vehicles in these markets. Employing nearly 2,000 people, its Rosslyn plant manufactures light commercial vehicles which include the NP200 half-ton pickup and NP300 one-ton Hardbody. It also produces the Livina and Sandero passenger vehicles, the latter for Alliance partner Renault. Nissan South Africa is one of the top three automotive companies in South Africa. In fiscal 2012 the company sold 50,542 vehicles.





CSR

At Nissan, our Blue Citizenship philosophy is to enrich people's personal lives through three pillars: mobility, community and sustainability.

The Nissan Group believes in supporting communities in the vicinity of where we operate and we have a total of 13 projects across a number of upliftment areas in South Africa. We recently launched our flagship housing project in Ga-Rankuwa where, in partnership with the Tshwane Metropolitan Municipality and Habitat for Humanity, we are building 200 houses for indigent Tshwane residents. Fifty houses are already underway and are on target for completion by the end of 2013.

Other major projects include our support of mobile eye care clinics (converted Nissan vehicles), first in rural KwaZulu-Natal schools and more recently in Gauteng. We also provide mobile healthcare support to communities around our Rosslyn plant. Our ready access to vehicles drives a programme that provides science laboratories for rural schools that cannot afford their own. Run in conjunction with the University of Venda, the project has three vehicles kitted out as mobile labs, which the university takes to high schools for teaching purposes.

Other projects which we have either initiated or are involved in include: the Nissan Blanket Drive, an annual blanket collection event for old-age homes and orphanages; Are Itireleng Enterprise Development, a Ga-Rankuwa-based cane furniture workshop for the blind; Rally to Read, an annual initiative delivering books and educational equipment to primary schools in rural areas; and the Phomolong Project, an agricultural project employing 12 people.

We also recently launched the Nissan Volunteer Programme to encourage employee participation in a number of project activities. ●





The Gift of Travel



Planet Africa Tours is a client focused, dynamic tour operator comprising of both inbound and outbound divisions. We deal primarily with the Japanese market, in which we are considered by many as one of the top players in the market. Planet Africa Tours falls under the banner of Cullinan Holdings, our parent company, which is listed on the Johannesburg Stock Exchange and is one of the largest players in the tourism industry in southern Africa.

Planet Africa Tours is a well respected name within the travel trade, with an excellent reputation with our partners. It is the quality relationships that we nurture that allow us to offer a superior product. We pay attention to detail at truly competitive rates.

Product knowledge and our commitment to our clients are two of our strongest attributes. We are committed to excellence and individual quality of service, caring about everything we do, from servicing big incentive groups to cultural excursions which aim to give clients can get a better understanding of African culture. We have experience at managing multinational company incentives, exclusive Blue Train charter adventures, cultural activities, as well as sightseeing activities for cruise liners. We provide service to both high and low budget clients.

Our quality contacts in the industry and the financial backing of Cullinan Holdings gives us the opportunity to offer very competitive rates to our clients.

Planet Africa Tours believes that there is something in southern Africa for everyone. It is our job to showcase what southern Africa has to offer, ensuring the ultimate African experience that satisfies and exceeds every client's needs.

We believe that our new outbound division can

offer the same services to South Africans by offering them a holiday experience where they can meet their holiday needs at a competitive rate, while also allowing them to better understand the culture of each of their destinations. Our outbound division is an IATA ticketing agent, so we are able to meet all of your airline needs. We are also the general sales agent in Africa for the Japan Rail Pass.

We have carefully selected a team of experts in different fields with different cultural backgrounds, and we believe that we have the perfect team to meet the travel needs of any client. We can make travelling both locally and abroad easier for you by bridging the gap between understanding the local cultural background, as well as cultural backgrounds of nationalities abroad.

Our inbound handling areas include South Africa, Botswana, Zimbabwe, Namibia, Mozambique, Lesotho, Swaziland, Madagascar, Zambia, Kenya, Tanzania, Mauritius, Reunion Island, the Seychelles and Senegal. ●



Supporting Healthy, Comfortable Living

Shimadzu Corporation has been striving to contribute to people's health and wellbeing since our inception in 1875. To do this, we have consistently challenged ourselves to develop state-of-the-art technology that creates solutions and new values in a variety of fields. This desire is enshrined in our corporate philosophy: "Contributing to society through science and technology." We are unwaveringly committed to realising our core management principle: "For the wellbeing of both mankind and the earth."

Shimadzu presently offers a multitude of products across a wide range of fields, including analytical and measuring instruments, medical systems and equipment, aircraft equipment, and industrial equipment. The company also provides meticulous and responsive service.

In addition to these core businesses, we continue to explore new ventures that will positively impact society in the future. Acknowledging the realities of an aging society and heightened interest in the wellbeing of individuals – and in response to the goals of ultra-early diagnosis and treatment in the field of next-generation medicine – we are focusing on the development of "molecular imaging technology" to enable detection of subtle symptoms before the onset of full-blown diseases.

Shimadzu is also introducing the latest analytical technologies into South Africa to promote academic and industrial research and development (R&D), quality assurance (QA) and quality control (QC), as well as human skills development.

We are currently providing solutions in a number of fields, including:

- **Academic research** (metabolomics, biochemistry, chemistry, chemical engineering, geology, pathology, pharmacy, microbiology, botany, physics, food science, biotechnology, medicine, archaeology and material science)
- **Environmental analysis** (drinking water, river water, acid mine drainage)
- **Food safety** (pesticide residues, aflatoxins, GMO safety)
- **Pharmaceutical** (TOC, HPLC, GC, GC-MS drug safety and quality testing)
- **Agriculture** (soil, water and seed quality analysis, pesticide analysis)
- **Clinical and forensic** (newborn screening, blood alcohol levels, drugs, doping tests)
- **Mining** (elemental and trace analysis of minerals, collaboration with Mintek)
- **Automobile** (physical strength test of materials, VOCs, catalysts, paints analysis)
- **New energy** (bio-diesel, biomass, artificial photosynthesis, lithium ion battery)

In relation to **human skills development**, Shimadzu collaborates with the University of Johannesburg to offer instruments analytical technique courses, not only for university students, but also for QA/QC and R&D staff from various industries. These courses include hands-on training designed to assist participants in finding new ways to get results faster and more accurately. Shimadzu also grants bursaries and subsidises students to allow them to reach their full potential in order to contribute in their field of choice to the South African and world economies. ●



Imaging Mass Microscope: iMScope



HPLC users training in the lab

Striding Ahead



Sojitz Corporation is a general trading company involved in a broad range of operations worldwide, including automobiles, plants, energy mineral resources, chemicals and food resources.

Sojitz Corporation was formed out of the union of Nichimen Corporation and Nissho Iwai Corporation, two companies that boast incredibly long histories. For more than 120 years, our business has helped support the development of countless countries and regions. Today, the Sojitz Group consists of approximately 450 subsidiaries and affiliates located in Japan and throughout the world, and it is developing its wide-ranging general trading company operations in roughly 50 countries and regions across the globe.

Sojitz established a representative office in South Africa in 1969, and since then has been engaged in export and import, as well as investments. Currently, we have two joint ventures for a ferrochrome and vanadium plant, and also contribute local beneficiation of mineral resources in this country. One of our longest running South African ventures is the export of vermiculite to the Japanese market. We have a specialist subsidiary company for processing vermiculite in Japan and have a majority share in the Japanese market, which means that we have been the Japanese market leaders for more than 30 years.

By continually developing new businesses that add value, Sojitz promises to continue contributing to the growth of South Africa. ●



Our Strong Commitment to South Africa

Four Centuries of Tradition

Sumitomo Mitsui Banking Corporation (SMBC) is one of Japan's top banks with a far-reaching line-up of group companies and one of the most extensive domestic and international branch networks of any Japanese bank.

SMBC was formed in April 2001 through the merger of Sakura Bank and Sumitomo Bank, the core financial institutions of the Mitsui Group and the Sumitomo Group respectively, each with its own long history stretching back over 400 years.

Today, SMBC is expanding its offerings in South Africa as part of its commitment to supporting development in this country.

Activities in South Africa

Japanese and Asian Clients

SMBC is strongly committed to supporting Japanese and Asian companies located in South Africa and across the Sub-Saharan Africa market, which it mainly covers from its London office (head office of its subsidiary, SMBC Europe) in close cooperation with its Johannesburg office. The bank is developing its business in a wide variety of industries, from vehicles and construction machinery to conventional and renewable power generation, as well as transport and other infrastructure.



Left to right: Clive Mitchell, Johannesburg Chief Representative; Yoshihiro Ikeda, General Manager of International Banking Dept. (London); Achmat Adams, Assistant General Manager (Johannesburg)

South African Clients

SMBC has become one of the most active and well known global banks in Europe, and has been active in Africa for many years. With its extensive track record of corporate finance, SMBC has developed strong relationships with South African core companies

engaged in oil and gas, commodities, infrastructure, telecommunications, mining and finance.

Contributing to South African Society

SMBC is a leading global player in project finance with strong capability and experience across all sectors. *Project Finance International* magazine named SMBC as the Global Bank of the Year in 2012. Our experience in the South African project finance market goes back more than 15 years, when we acted as a financial adviser to bidders for the first privately financed South African toll road projects, including the Johannesburg-to-Durban N3 toll road.

Turning to our recent activities, we have been closely following the renewable energy IPP programme and one of our lead arranging deals, the Dorper Wind Power project, was selected by *EuroMoney Project Finance* magazine as its African Wind Deal of the Year in 2012. We have also arranged trade finance and export credit transactions for a number of South African clients.

Johannesburg Representative Office

SMBC established its Johannesburg representative office in 1996 and has been providing corporate, trade and structured finance to many clients in South Africa. The growing importance of South Africa to the bank was recently emphasised with a visit from SMBC's Deputy President and Head of International Banking, Hiroshi Minoura.

The Johannesburg office also acts as a regional hub to assist clients in other African countries, such as Nigeria, Angola, Gabon, Ghana, Mozambique, Kenya and Tanzania. SMBC continuously ensures that its clients are able to benefit from the bank's extensive international footprint, and have access to the latest global financing techniques. ●



Project Finance International
GLOBAL BANK OF THE
YEAR WINNER 2012



EuroMoney
AFRICAN WIND
DEAL OF THE YEAR
AWARD 2012



Sumitomo Corporation

Growing Together with South Africa

More than 400 Years of History

Sumitomo Corporation is one of Japan's leading trade and investment companies, and our business is continually expanding into a diverse range of products and services globally. Since its foundation in the early 17th century, the Sumitomo brand has represented both stability and trust. Sumitomo's reputation has been built on the strong foundation of our unshaken business philosophy: integrity and sound business activities.

Growing Together with South Africa for Over 50 Years

Sumitomo Corporation first established a presence in Johannesburg in 1962, which marked the beginning of a long and mutually rewarding relationship with South Africa. It is noteworthy that Sumitomo was the first Japanese company to invest in the new South Africa right after the abolishment of the Apartheid.

In January 1994, Sumitomo saw unlimited potential in democratic South Africa, and made a firm commitment to grow together with the country by making our first investment in a reputable South African company, Assmang Limited. Ever since this first investment, we have engaged in multifaceted business activities in this country by making the most of our "integrated corporate strength" and growing together with South Africa at multiple levels.



Growing Together with Local Partners

Sumitomo is committed to forging long term and mutually beneficial relationships with local partners, as exemplified by our ties with Assmang Limited.



Growing Together with Communities

Sumitomo Corporation, in partnership with Assmang Limited, opened the Sacco Community Centre in Black Rock in 2010, which has become a safe haven for children in which to pursue social and cultural activities.



Growing Together with the Earth

Sumitomo Corporation is undertaking the 100 MW Dorper wind farm project in the Eastern Cape under the Renewable Energy IPP Programme, led by the South African Government. We respect the government's initiatives and are committed to contributing to a green economy.

Growing Together with the Youth

Sumitomo Corporation views the youth as future leaders and the key driving force for South Africa to realise its full potential. Through our renewable energy project, we are committed to socio-economic development, as well as enterprise development.

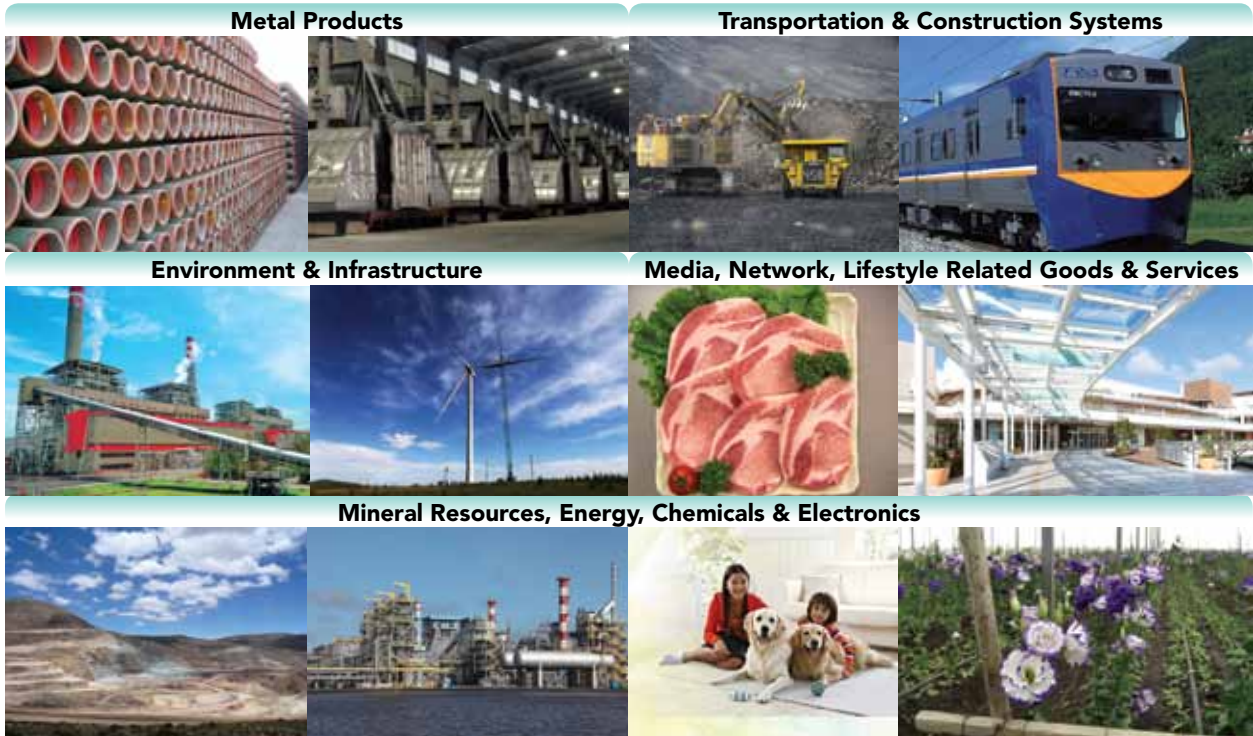


Sumitomo Corporation

Our Integrated Corporate Strength

Sumitomo's core competence, Integrated Corporate Strength, enables us to strategically and organically integrate our robust business foundation in a wide range of industries on a global scale with diverse functions to meet the needs of our customers while creating new value by anticipating change and transcending existing frameworks.

Sumitomo Operational Overview



Sumitomo Corporation Global Network (As of 1st July 2013)



- Overseas (65 countries)**
 - 39 subsidiaries in 88 locations
 - 1 branch in 1 location
 - 27 offices in 27 locations
 - **Total 116 locations**
- Japan**
 - Headquarters
 - 3 subsidiaries in 9 locations
 - 3 regional business units in 12 locations
 - 2 offices in 2 locations
 - **Total 24 locations**

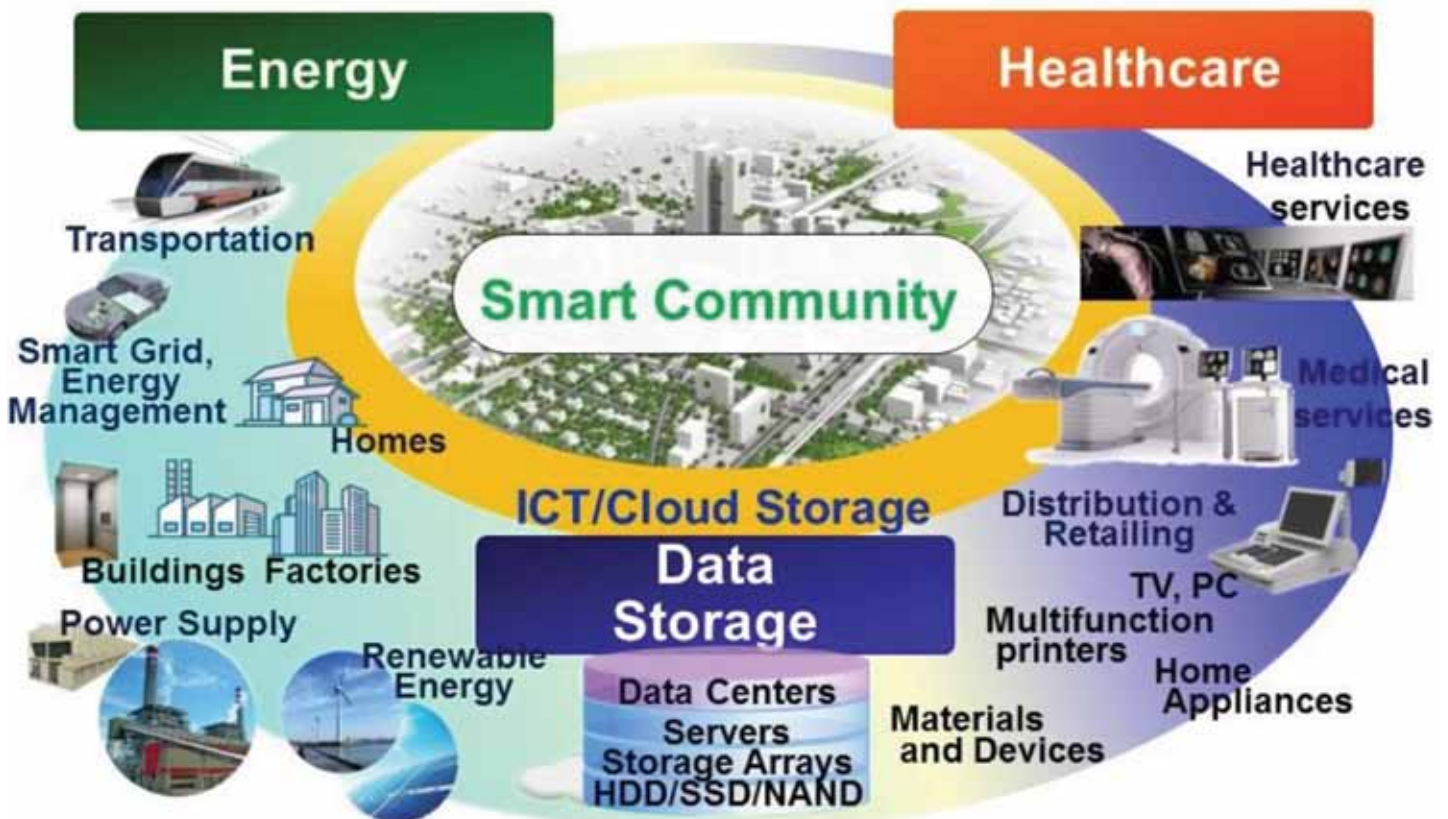
- Sub-Saharan Africa**
 - Johannesburg Office (South Africa)
 - Nairobi Office (Kenya)
 - Dar es Salaam Office (Tanzania)
 - Luanda Office (Angola)
 - Antananarivo Office (Madagascar)
 - Accra Office (Ghana)

BE THE BEST. BE THE ONE

Committed to People. Committed to the Future. Toshiba

Toshiba is a diversified electric/electronic manufacturer and provides a wide range of products and services globally, including energy and infrastructure, community solutions, healthcare systems and services, electronic devices and components, and lifestyle products and services.

The Toshiba Group companies – based on our total commitment to people and to the future – are determined to help create a higher quality of life for all people, and to do our part to ensure that progress continues within the world community.



Toshiba and Toshiba Group Companies Activities in South Africa

Training and Local Assembly of Transnet Locomotives

Toshiba started supplying Transnet (then Spoornet) with electric components for electric locomotives (10E/10E2) in the 1980's, followed by 19E/15E electric locomotives (used for the transportation of coal and iron ore) from the 2000's. We have been providing knowledge and technology to Union Carriage and Wagon (Pty) Ltd for manufacturing and assembling the locomotives, and in order to rehabilitate their capability. Toshiba has organised its own quality check and assurance team here in South Africa, which services Transnet to support their safe and reliable operation and maintenance activities.



Rehabilitation of Power Plants for Energy Efficiency and Stability

Toshiba has been working closely with Eskom to rehabilitate its power stations. Most recently, Toshiba upgraded the original manufacturer's 389MVA generators to our efficient 445MVA hydrogen cooled generators at Eskom Arnot Coal-Fired Power Station. This contributed to simplified and more effective operation and maintenance.

We also invited Eskom technical personnel to Japan for training, and still retain technical advisors and office personnel in case of outages. Toshiba also rewinds rotor coils for other manufacturers' generators at Matla and Duvha power stations to increase the stability of their electricity supply.



A rotor in the Turbo Gen Services workshop of Rotek SOC Limited, Johannesburg

Toshiba Laptops – Serving Public Enterprises

Toshiba has supplied more than 25,000 laptop PCs to Eskom and around 8,000 units to the SAPS. Toshiba has been sponsoring the Cape Town Open golf tournament since 2012. For this event, we invite children from the South African Disabled Golf Association, giving them a chance to see some of the world's finest golfers in action first hand.

Landis+Gyr – Local Meter Manufacturer

Landis+Gyr (Pty) Ltd is a global leader in advanced metering solutions. It continues to help its partners to better manage their energy consumption, thanks to excellent technical support and training which ensures the transfer of skills to utility technical personnel. Landis+Gyr is strongly committed to black economic empowerment, and has its own local research and development hub that has the ability to develop unique solutions for African utilities. We contribute to the development of our people, employing more than 240 people.

More than half of these are employed in labour intensive manufacturing.



Westinghouse – Leading Nuclear Technology

Westinghouse has been active in supporting the Koeberg Nuclear Power Station since the 1990s, and is at the origin of nuclear fleet technology in South Africa (its two reactors are Westinghouse-licensed). Westinghouse's main localisation drive started in 2007, when it acquired IST Nuclear (Pty) Ltd and became Westinghouse Electric South Africa (Pty) Ltd. From our offices in Cape Town and Centurion, Westinghouse supports Eskom's Koeberg facilities, Necca, other local nuclear industry partners, as well as projects in China, Europe and the US.

Tecmed – Technology to Assist Health Care

Toshiba Medical Systems distributor, Tecmed Africa, employs 230 staff and supplies sophisticated medical training and staff development. Our huge success in ultrasound (45% market share in 2012), computer tomography (50% market share in 2012) and X-rays generated additional skilled employment in both the public and private sectors. Our dedication to customer development, training, and clinical and technical education is paramount to the success of our company. ●



Toyota Boshoku South Africa

Manufacturing a Better Future



Toyota Boshoku South Africa (PTY) Ltd (TBSA) was established in May 2005 to manufacture and sell automotive seats and interior components.

Seats and Doors



Human Resources Development

Teaching the Fundamentals of Manufacturing to Local Staff

The Toyota Boshoku Technical Skills Training Centre integrates the skills transfer capabilities of manufacturing and the human resource development capabilities of the Global HR Development Division, and was established in February 2011 at head office in Japan.

Here, personnel can learn the skills and spirit of manufacturing through the *genchi-genbutsu* (go, see and study) experience, as well as creating a system for passing on these skills.



Corporate Social Responsibility

Being a Good Corporate Citizen

We promote corporate social responsibility (CSR) as a global company, in order to realise corporate growth in harmony with society, while contributing to society through manufacturing. In order to meet the expectations and trust of all stakeholders, we comply with laws, regulations and ethics and seek to ensure the highly sound, transparent and efficient management of our company.



Promoting Corporate Growth

In order to earn and maintain the trust of society as a good corporate citizen, we strive to further permeate compliance among our staff. We continually strive to put into practice our corporate philosophy of "Promoting corporate growth while fulfilling our responsibilities as a good corporate citizen". We are doing this by increasing the awareness of compliance based on the Toyota Boshoku group code of conduct, and by providing guidance to ensure our staff use appropriate judgment and act responsibly.



Bringing Smiles to More Faces through CSR Activities

Toyota Boshoku promotes social contribution activities focused on the environment, nurturing the youth and education. We aim to bring more smiles to faces the world over by actively promoting welfare and activities with local citizens.



Establishing a Dynamic, Motivating Environment for Everyone

The Toyota Boshoku Group also holds events that enable company members to interact with each other. ●



Uplifting & Empowering

Dr Albert Wessels, the founder of Toyota South Africa, had the vision and inspiration to develop initiatives for the upliftment and empowerment of local communities in close proximity to its manufacturing operations in Prospecton, KwaZulu-Natal.

Dr Wessels' vision led to the establishment of The Toyota South Africa Foundation in the 1980s. This is a cooperative funding mechanism between Toyota Motor Corporation Japan and Toyota South Africa Motors. This foundation provides structured programmes with the aim of providing better opportunities in education.

Toyota Teach

The Toyota Teach Primary School Project was implemented in 1996, and has been active in over 250 schools to date. It provides quality learner education in the disciplines of literacy, mathematics, science and technology, and aims to improve both teaching and learning.

This entails working closely with the schools at classroom and school level, and cooperation with and by the Department of Education at all levels. Toyota Teach has developed over the years on the basis of experience gained, research based self-



team which attends to learners who have barriers to learning, libraries, school management teams and school governance bodies. The facilitators go into the schools where demonstration and co-teaching is done with teachers to support them. The project networks with the Department of Education in Umlazi to ensure that our work is in line with the Department of Education's requirements.

Learners are encouraged to participate in language festivals and science and technology

evaluation, critical guidance by the management committee and the foundation, together with good quality project managers and consultants.

In the beginning of 2013 the Toyota Teach Primary School Project started working in nine new schools. These primary schools are situated in Umlazi, Adam Mission, Umbumbulu and the Umnini districts in KwaZulu-Natal.

Toyota Teach facilitators will assist these schools with the following: whole school development; curriculum support with the emphasis on isiZulu, English as a first additional language, mathematics, natural science and technology. There is a support





expos, where learners can be exposed to and have the opportunity to interact with other learners. Toyota Teach is liaising with other companies (for example SAPREF) with regards to mobile libraries at schools which currently have no libraries. Toyota Teach is also investigating the possibility of installing satellite dishes at schools to promote electronic learning and research.

A major factor has been that the Toyota Foundation has indicated its intention that – provided the work is of a high quality – it is in for the long haul. This bodes well for the future. This is a field of endeavour where there are no quick answers or fixes. Changing teachers and students requires integrity, skill, patience and mutual trust.

Toyota South Africa Motors has been publically honoured for its social upliftment initiatives, receiving various awards for education, female empowerment, social upliftment, job creation and training.

Toyota South Africa Motors’ commitment to furthering the education of the children of our country will play its part in developing tomorrow’s leaders.

In the words of former president Nelson Mandela: “Education is the most powerful weapon which you can use to change the world.” ●



TOYOTA TSUSHO AFRICA

EXPLORING NEW HORIZONS

Toyota Tsusho Africa (Pty) Ltd (TTAF), established in 1999, is a wholly owned subsidiary of Toyota Tsusho Corporation (TTC), founded as a trading and supply-chain specialist. TTAF is a multi-business enterprise, comprising of 'Mobility', 'Life & Community' and 'Earth & Resource' capabilities, strategically located to ensure optimal service and delivery output to our customers.

AUTOMOTIVE DIVISION

Our Automotive Division provides business management, human resource development, IT development, vehicle and parts distribution, marketing and aftersales support to our Toyota, Hino and Subaru African distributor network.



MACHINERY & CHEMICAL DIVISION

The Machinery and Chemicals Division is responsible for engineering; machinery installations and the procurement of chemicals. They source commodities through an advanced network, stretching across Asia and Europe. All products conform to stringent quality requirements and global specifications, while our engineering and installation team is proficient in large scale project facilitation and machinery supply.

GLOBAL TRADE & LOGISTICS DIVISION

Global Trade and Logistics Division is our supply chain specialist, responsible for sourcing products globally; warehousing and storage facilities; and clearing and forwarding services.

The Division's Wheel & Tyre assembly plant, a first of its kind in Africa, is fitted with the latest equipment and technology, allowing for 'Just in Time' Wheel and Tyre assembly.



METAL DIVISION

The Metal Division consists of our scrap recycling plant - Green Metals and the Steel Team. Green Metals supplies production facilities with a solution for handling and recycling steel and other waste in an environmentally friendly manner. While the Steel Team, provides an integral link between local consumers and global suppliers for steel product. The team supplies material of international specification, with a high emphasis placed on quality.



INVESTMENT IN AFRICA

TOYOTA TSUSHO SOUTH AFRICA PROCESSING

Toyota Tsusho South Africa Processing (TTSAP) is a steel processing plant, consisting of a coil storage area, Blanking Line, Shear Line, guillotines, and a finished goods storage area. TTSAP supplies both Automotive and Non-Automotive industries with steel processing solutions.

SUBARU SOUTHERN AFRICA

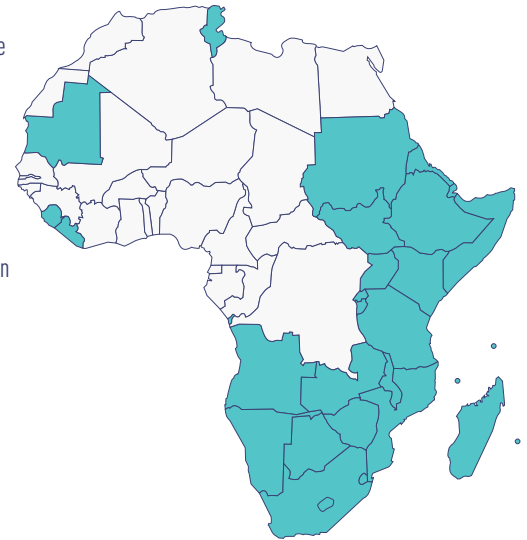
Subaru Southern Africa is represented by 7 countries within Southern Africa. The brand has massive research and development capability and a deep-seated engineering heritage, making it an innovator in the marketplace.

TSUSHO CAPITAL

Tsusho Capital (TCAP), created in 2009, provides customers with tailor-made finance options, thereby providing a "one stop shop" purchasing experience.

TOYODA GOSEI SOUTH AFRICA

Toyoda Gosei South Africa (TGSA) is a component manufacturer and supplier, specializing in safety system products, such as airbag modules, for the automotive industry.



TOYOTA TSUSHO AFRICA'S FOOTPRINT
IN 29 AFRICAN COUNTRIES

VISION 2020 TEAM

The Vision 2020 Team has been tasked with developing and growing key strategic objectives set out in the Toyota Tsusho Africa's 2020 Vision, which aligns with our Shareholder's 2020 "Try 1" Vision. In the midterm the Vision 2020 team is focusing this challenge in three key areas: Renewable Energy, Mining and Agriculture.



CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

HEALTH

Our HIV and AIDS Campaign involves a broad communication strategy including:

Disease Management, Education, Awareness and Promotional Programs, Voluntary Counselling and Testing.

EDUCATION

TTAF funded a project to assist impoverished schools in Limpopo. The focus of the project was to enhance learning facilities available to the students. Furthermore, computers with various e-learning tools and printers were provided for additional learning opportunities.

COMMUNITY DEVELOPMENT

The Company is funding the Sicabazini Community Centre and aiding in creating a vibrant hub of information and community service facilities. The Centre provides a venue for local entrepreneurs to find support in Financial Service Management, and access to markets. The Centre also serves as a venue for a variety of government services; and includes a computer centre which provides local teachers, local scholars and unemployed youth, with an opportunity to acquire IT skills and access to information.

Funding was also provided for the development of an agricultural project in the area. Farmland was created for cultivating paprika as well a variety of other vegetables with phase two aimed at further expansion into other business areas. ●



Development Through Finance



The signing ceremony with Trade and Investment South Africa

Japan has strong ties with South Africa, which is one of the most important markets for The Bank of Tokyo-Mitsubishi UFJ, Ltd (BTMU).

Through years of continuous effort to best serve our customers and to contribute to the development of the financial market and economy in South Africa, BTMU is considered one of the foremost financial institutions in the market. This is thanks to our strong commitment to developing the South African economy and our presence in major transactions.

South Africa forms a significant portion of BTMU's business in Africa. In March 1961, BTMU became the first Japanese bank to open a representative office in Johannesburg. Its original mandate was to manage growing business opportunities on the African continent.

Japan considers South Africa to be one of its most important partners, and the two countries share mutual business interests. In addition, many Japanese traders and manufacturers have begun to seek business opportunities in South Africa through a physical presence in the country.

In 2013, the status of the Johannesburg Representative Office was upgraded under Japanese banking law to a Sub Branch of the London Branch. We are also expecting continued growth and an expansion of business within the South African economy.

Who We Are

Mitsubishi UFJ Financial Group (MUFG) is one of the world's leading financial groups. It comprises a diverse range of leading companies which provide



The BTMU office is located in the Forum Building in Sandown

financial services such as commercial banking, trust banking, securities, credit cards, consumer finance, asset management and leasing. We aim to be the world's most trusted financial group. Our mission is to be a foundation of strength, committed to meeting the needs of our customers, servicing society and fostering shared and sustainable growth for a better world.

Operating under MUFG, BTMU is Japan's premier bank. BTMU has a solid customer base, with 40 million retail accounts and 500,000 corporate clients and over 500 office locations in more than 50 countries. In addition to our efforts to grow organically, MUFG continues to execute investments and global alliances to expand our global network, underpinning our strong commitment to the world's financial market and customers. ●

Industrial Automation and Control



Yokogawa is a leading industrial control company and a pioneer in the development of distributed control systems for the monitoring and control of processes in a broad range of production facilities. Its comprehensive solutions range from sensors (such as pressure transmitters, flow meters and analysers) and network solution products, to control and safety systems. This includes software for advanced control that optimises productivity, as well as services that minimise plant lifecycle costs. These solutions currently play vital supporting roles for customers in the oil, chemical, natural gas, electric power, iron and steel, pharmaceutical, food and other industries.

Based on the unique VigilantPlant concept – Yokogawa’s vision for realising the ideal plant – we develop products and solutions that: ensure safety; maximise use of plant assets; enhance production; and optimise operations for the entire plant during its lifecycle.

Yokogawa South Africa (Pty) Limited is a wholly owned subsidiary of Yokogawa Europe BV (YEF), who are in turn a wholly owned subsidiary of Yokogawa Electric Corporation, Japan. Our Main Automation Contractor (MAC) competencies include feasibility

studies, project management, design, construction, installation, commissioning and training. Yokogawa’s Global Engineering Standards ensure that successful engineering procedures and best practices are maintained worldwide.

Yokogawa South Africa has an installed base of over 200 DCS systems, of which 23 have undergone technology upgrades since the original installation. Yokogawa South Africa is a trusted partner in the industrial automation market, having successfully provided products and services that enhance performance in all industrial applications. Yokogawa South Africa’s training department is SETA (Sector Education and Training Authority) accredited, and proficient in theoretical and practical training for instrumentation and control systems from first principles. Our Learnership Programmes contribute to continued technical skills improvement in South Africa.

Our satisfied clients include: Sasol, Chevron, Natref, Eskom, Arcelor-Mittal Steel, Anglo American, Harmony Gold, Foskor, Mopani Mines, De Beers Marine and Tongaat-Hulett Sugar. ●



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Website: www.gibs.co.za/programmes/centres/
centre-for-japanese-studies.aspx

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Website: www.nittsu.co.jp

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[CliveMitchell (Chief Representative Officer)]

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Publisher

TCB Media (Pty) Ltd.

Tel: +27 12 425 5800

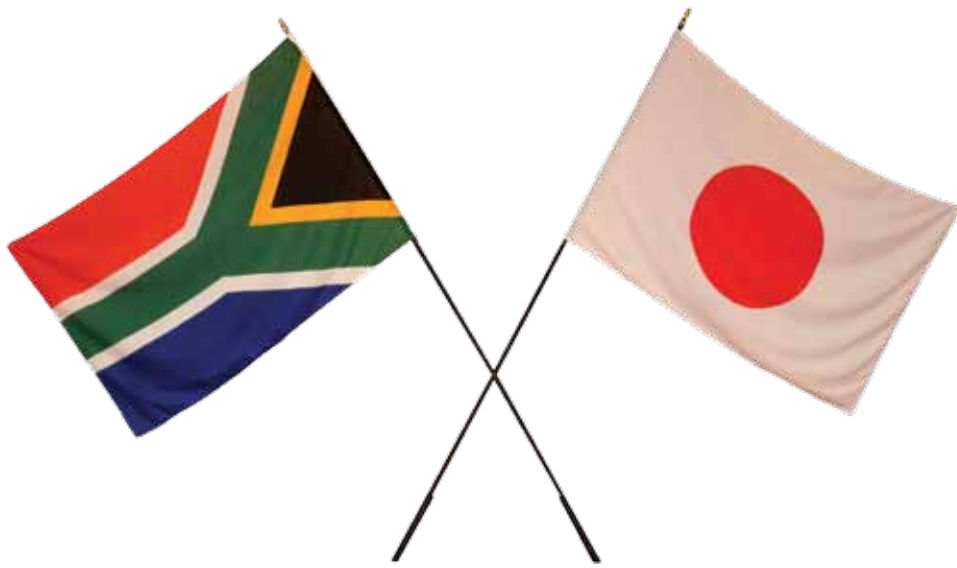
Editor: Nicky Furniss | nicky@tcbmedia.co.za

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Printing: Business Print Centre, Pretoria

Over 100 Years of Relations Between South Africa & Japan

1910	Mr. Julius Otto Jeppe appointed as the Honourary Consul of Japan
1918	Japanese Consulate established in Cape Town
1926	A regular ship service established between Kobe and Durban
1937	Legation of Japan established in Pretoria
1952	Consulate-General of Japan established in Pretoria
1962	Consulate-General of South Africa established in Tokyo
1990	Nelson Mandela, Deputy President of the ANC, visited Japan
1992	Full diplomatic relations re-established, Consulate-General Offices of both countries upgraded to Embassies
1992	President FW de Klerk visited Japan
1995	President Nelson Mandela visited Japan
1998	Deputy President Thabo Mbeki, with Speaker of the National Assembly Dr Frene Noshir Ginwala, attended TICAD II in Japan
2000	President Thabo Mbeki with Deputy Minister of Foreign Affairs, Aziz Pahad, attended a dialogue between the G8 leaders and leaders of developing nations
2001	Prime Minister Yoshiro Mori visited South Africa
2001	President Thabo Mbeki visited Japan
2002	Prime Minister Junichiro Koizumi attended a meeting for the World Summit on Sustainable Development (WSSD) in South Africa
2003	President Thabo Mbeki, with Minister of Foreign Affairs Nkosazana Dlamini-Zuma, attended TICAD III in Japan
2008	President Thabo Mbeki, with Minister of Foreign Affairs Mkosazana Dlamini-Zuma, attended TICAD IV in Japan
2008	President Thabo Mbeki, with Minister of Environmental Affairs and Tourism Marthinus van Schalkwyk, attended G8 Hokkaido Toyako Summit
2008	Joint Mission for Promoting Trade and Investment to Southern Africa visited South Africa
2010	Joint Mission for Promoting Trade and Investment to Southern Africa
2011	Speaker of National Assembly, Max Sisulu, visited Japan
2012	Speaker of the House of Representatives, Takahiro Yokomichi, visited South Africa
2013	President Jacob Zuma visited Japan for TICAD V and official visit



EMBASSY OF JAPAN

JAPAN INTERNATIONAL COOPERATION AGENCY (JICA)

JAPAN EXTERNAL TRADE ORGANISATION (JETRO)

JAPANESE CHAMBER OF COMMERCE AND INDUSTRY (CCIJ)